

1. Record Nr.	UNINA9910138876603321
Autore	Brzustowski T. A (Thomas A.), <1937->
Titolo	The Way Ahead : Meeting Canada's Productivity Challenge // Tom Brzustowski
Pubbl/distr/stampa	Les Presses de l'Université d'Ottawa   University of Ottawa Press, 2008 Ottawa : , : University of Ottawa Press, , 2008 ©2008
ISBN	0-7766-2717-1 1-280-69066-6 9786613667601 0-7766-1769-9
Descrizione fisica	1 online resource (183 pages) : illustrations
Collana	Governance series
Disciplina	338.060971
Soggetti	Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Canada in the World -- 2. Why Productivity Matters -- 3. Getting Started -- 4. Sustaining our Prosperity -- 5. Time Is of the Essence -- 6. Innovation in Canadian Industry -- 7. How University Research Helps -- 8. Improving Things -- 9. Preparing for the Long Term.
Sommario/riassunto	Canada is a prosperous country, but this prosperity is being stressed by demographics, pressures on the public purse, and low productivity growth. To maintain the nation's high quality of life, prosperity must increase while remaining sustainable. Combining Tom Brzustowski's extensive knowledge of government, industry, and academia, "The Way Ahead", articulates a strategy for moving the Canadian economy towards higher-value products based on research and development, describing the practical steps government, industry and academia must take to improve things in the short term and prepare strategically for the long term. He recommends increasing productivity growth by embracing an economy based on innovation, prioritizing research and development, marketing Canadian products internationally, and encouraging entrepreneurial activities in all sectors. Ultimately, increasing prosperity will require a new level of understanding,

strategic coherence, and mutual support between the private and public sectors in Canada, a challenge that the author feels Canada is prepared to and absolutely must face.

---