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| 1. Record Nr.           | UNINA9910459523603321   |
| Autore                  | Morin Jill J  |
| Titolo                  | Better make it real [[electronic resource] ] : creating authenticity in an increasingly fake world // Jill J. Morin   |
| Pubbl/distr/stampa      | Santa Barbara, Calif., : Praeger, c2010   |
| ISBN                    | 1-282-52434-8<br>9786612524349<br>0-313-37681-6   |
| Descrizione fisica      | 1 online resource (196 p.)  |
| Disciplina              | 658.4/013   |
| Soggetti                | Communication in design<br>Authenticity (Philosophy)<br>Perception<br>Electronic books.   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Authenticity -- Experience matters -- What is total experience design? -- Go big or don't bother -- Discover : where are you today? -- Dream : where do you want to go tomorrow? -- Define : getting from here to there -- Design : making choices to close the gaps -- Deliver : the finish and the starting line. |
| Sommario/riassunto      | A comprehensive study of the power of differentiation as a key component of any business model, this book includes a step-by-step process to help leaders discover, achieve, express, and sustain their own authentic position.   |

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| 2. Record Nr.           | UNINA9910138874203321   |
| Autore                  | Narayan V.  |
| Titolo                  | Case studies in maintenance and reliability : a wealth of best practices /<br>/ V. Narayan, J. W. Wardhaugh, M. C. Das ; foreword by Charles J. Latino<br>; illustrations by Steven van Els |
| Pubbl/distr/stampa      | New York : , : Industrial Press, , 2008<br>©2008  |
| ISBN                    | 0-8311-9055-8   |
| Descrizione fisica      | 1 online resource (365 pages) : illustrations   |
| Disciplina              | 658.2/02  |
| Soggetti                | Plant engineering<br>Maintenance<br>Facility management   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Includes index.   |