Record Nr. UNINA9910138855903321 Autore Mercier-Laurent E (Eunika) Titolo Innovation ecosystems [[electronic resource] /] / Eunika Mercier-Laurent Pubbl/distr/stampa London, : ISTE Ltd. Hoboken, N.J., : John Wiley & Sons, 2011 **ISBN** 1-118-60304-4 1-118-60300-1 1-118-59964-0 1-299-18733-1 Descrizione fisica 1 online resource (266 p.) Collana ISTE 338.064 Disciplina 338/.064 Soggetti Diffusion of innovations Technological innovations - Economic aspects Technological innovations - Environmental aspects Creative ability Intellectual capital Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "Adapted and updated from Les ecosystemes de l'innovation published Note generali 2011 in France by Hermes Science/Lavoisier"--T.p. verso. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Global landscape of innovation -- A multi-faceted innovation -- From innovation to e-co-innovation -- Knowledge and skills to e-coinnovate -- Knowledge management - collective human-machine intelligence -- Innovating technological innovation -- Innovation for territorial development. Sommario/riassunto With innovation fast becoming omnipresent and part of strategic matters, there is a growing need to understand how to jumpstart the innovation process. This book introduces the concept of ""e-coinnovation,"" which fosters the successful transition from idea to reality and ultimate value. It provides a global and system overview of the subject and presents various aspects of innovation from different

angles and perspectives, leading to an understanding of all ecosystem components, their metamorphoses, cross-influences and possible impacts on the balanced development of people, businesses, regi