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   Nota di contenuto   Context and issues / Peter Stockinger, Elisabeth de Pablo, Francis Lemaitre -- Part 1. The segmentation and description workshops for audiovisual corpora -- The segmentation workshop for audiovisual resources / Elisabeth de Pablo -- Description workshop for audiovisual corpora / Muriel Chemouny -- Analysis of the audiovisual expression / Elisabeth de Pablo and Jirasri Deslis -- Analysis of the audiovisual content / Peter Stockinger -- Uses of an audiovisual resource / Muriel Chemouny, Primuda Sakunthabai -- Model of an audiovisual publication in the form of a Web portal / Jirasri Deslis -- Part 2. Technological environment, development, and new perspectives -- The ASW digital environment / Francis Lemaitre -- The ASW Studio / Francis Lemaitre -- The technical development of the "Web portal" publishing model / Richard Guerinet.

   Sommario/riassunto   Today, audiovisual archives and libraries have become very popular especially in the field of collecting, preserving and transmitting cultural heritage. However, the data from these archives or libraries - videos, images, sound tracks, etc. - constitute as such only potential cognitive resources for a given public (or "target community"). They have to

undergo more or less significant qualitative transformations in order to become user- or community-relevant intellectual goods.These qualitative transformations are performed through a series of concrete operations such as: audiovisual text