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Titolo	Language, communication, and the economy [[electronic resource] /] / edited by Guido Erreygers, Geert Jacobs
Pubbl/distr/stampa	Philadelphia, [Pa.], : John Benjamins Publishing, 2005
ISBN	1-282-15632-2 9786612156328 90-272-9403-8
Descrizione fisica	vi, 239 p
Collana	Discourse approaches to politics, society, and culture ; ; vol. 16
Altri autori (Persone)	ErreygersGuido <1959-> JacobsGeert
Disciplina	330.01/4
Soggetti	Economics - Language Discourse analysis Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"In May 2002 an international conference on 'Text and economics' was held at the University of Antwerp (Belgium) ... The present volume contains a selection of the papers that were read ..."--Preface.
Nota di bibliografia	Includes bibliographical references.

2. Record Nr.	UNINA9910138041903321
Autore	Hatzichronoglou Thomas
Titolo	La mondialisation des industries dans les pays de l'OCDE // Thomas Hatzichronoglou
Pubbl/distr/stampa	Paris, France : , : OECD Publishing, , 1999
Descrizione fisica	1 online resource (56 pages)
Disciplina	303.482
Soggetti	Globalization Developing Countries
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>The most highly internationalised industries are thought to be more competitive than the rest, since their high exposure to international competition forces them to strive constantly to become more efficient and they are in a position to take advantage of all the opportunities that arise in world markets. But to determine whether this is in fact the case, each country's industries must first be classified in terms of their degree of globalisation. This report proposes a method for classifying each country's manufacturing industries by their extent of globalisation, using a set of indicators. The results obtained show that the degree of globalisation is more closely linked to the characteristics of industrial sectors than to the country's specialisation. These results could be improved significantly if some of the proposed indicators were available.</p>