1. Record Nr. UNINA9910137696303321 Autore Fuerstner Igor Titolo Products and services: from R & D to final solutions / / edited by Igor Fuerstner Pubbl/distr/stampa IntechOpen, 2010 Rijeka, Croatia:,: Sciyo,, [2010] ©2010 **ISBN** 953-51-5144-4 Edizione [1st ed.] 1 online resource (x, 422 pages) : illustrations Descrizione fisica 658.5 Disciplina Soggetti Product management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Today's global economy offers more opportunities, but is also more Sommario/riassunto complex and competitive than ever before. This fact leads to a wide range of research activity in different fields of interest, especially in the so-called high-tech sectors. This book is a result of widespread research and development activity from many researchers worldwide, covering the aspects of development activities in general, as well as

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