

1. Record Nr.	UNINA9910137462203321
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Titolo	Les grandes tendances de l'innovation biomédicale au XXIe siècle
Pubbl/distr/stampa	Collège de France, 2011 [Place of publication not identified], : Collège de France, 2011
ISBN	2-8218-1479-8 2-7226-0130-3
Collana	Leçons inaugurales du collège de France Les grandes tendances de l'innovation biomédicale au XXIe siècle
Soggetti	Medicine - Research Biology - Research Medical innovations Health Care Quality, Access, and Evaluation History, Modern 1601- Patient Care Management Research Communication Health Care History Information Science Health Services Administration Science Humanities Natural Science Disciplines Occupations History, 21st Century Delivery of Health Care Diffusion of Innovation Biomedical Research Medicine Health & Biological Sciences Medical Research
Lingua di pubblicazione	Francese
Formato	Materiale a stampa

Livello bibliografico

Monografia

Note generali

Bibliographic Level Mode of Issuance: Monograph

Sommario/riassunto

How to create the conditions favoring biomedical innovation and how to orient research? Elias Zerhouni advocates for the concept of integrated health according to which social and political innovations must enter into synergy with biomedical innovation. Deciphering what the medicine of tomorrow will be - predictive , personalized , preemptive and participative -, he explains why we must preserve the freedom of researchers and how we can encourage innovation in the conduct of scientific projects.