

1. Record Nr.	UNINA990009812840403321
Autore	Porcacchi, Tommaso <1530-1585>
Titolo	Gotlandia [Documento cartografico]
Pubbl/distr/stampa	In Venetia : appresso Simon Galignani et Girolamo Porro, 1576
Descrizione fisica	1 c. [p. 9] ; 15 x 11 cm
Altri autori (Persone)	Porro, Girolamo <1520-1604>
Lingua di pubblicazione	Italiano
Formato	Materiale cartografico a stampa
Livello bibliografico	Monografia
Note generali	Rappresentazione dell'orografia a mucchi di talpa
2. Record Nr.	UNINA9910137398303321
Autore	Heyman Darian Rodriguez <1974->
Titolo	Nonprofit fundraising 101 : a practical guide with easy to implement ideas & tips from industry experts // Darian Rodriguez Heyman with Laila Brenner
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2016] 2016
ISBN	1-119-10056-9 1-119-17647-6 1-119-10050-X
Descrizione fisica	1 online resource (369 pages) : illustrations
Collana	THEi Wiley ebooks
Classificazione	335.89 658.15/224
Disciplina	658.15/224
Soggetti	Nonprofit organizations Fund raising
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index
Nota di bibliografia	Includes bibliographical references and index.

"Raise more money for your cause! Based on expert advice and insights from a variety of respected industry experts, Nonprofit Fundraising 101 is an essential text for nonprofit professionals, volunteers, activists, and social entrepreneurs who want to leverage best practices to promote their cause. Built upon the success of the best-selling Nonprofit Management 101, this easy to digest book provides practical, comprehensive guidance for nonprofit fundraising around the globe. With tips and tools, expert advice, and real-world insights from almost fifty industry leaders, this robust resource addresses the entire spectrum of fundraising for nonprofits, including: Planning, hiring, and tracking progress Individual donors, major gifts, events, and direct mail Board and volunteer engagement Foundation and government grants Corporate partnerships Online and email fundraising Social media and mobile crowdfunding Earned income and social enterprise Written by and for front line practitioners and geared towards a global audience of emerging and established leaders, this field guide offers step-by-step formulas for success. Nonprofit Fundraising 101 features a foreword by fundraising guru and Soul of Money author Lynne Twist, insights from notable non-profit professionals such as CNN's Van Jones, and an afterword by Kiva.org Co-Founder & President Premal Shah. This book also provides indispensable ideas and diverse case studies ranging from grassroots efforts to the ALS Ice Bucket Challenge, and advice for organizations of all sizes and focus. Chapters are brief and easily digestible, featuring extensive resources for additional learning, concrete best practices, and pitfalls to avoid. Enjoy this must-read manual to learn tried and true ways to raise more money for your cause, nonprofit, or charity"-- Provided by publisher.
