1. Record Nr. UNINA9910137096703321 Autore Carsten K. W. De Dreu **Titolo** The cognitive, emotional and neural correlates of creativity [[electronic resource] /] / edited by Matthijs Baas, Carsten K. W. De Dreu and Bernard A. Nijstad Frontiers Media SA, 2015 Pubbl/distr/stampa Lausanne, Switzerland:,: Frontiers Media SA,, 2015 ©2015 Descrizione fisica 1 online resource (98 pages): illustrations, charts; digital, PDF file(s) Collana Frontiers research topics Soggetti Neuroscience Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Note generali Published in Frontiers in Human Neuroscience. Nota di bibliografia Includes bibliographical references. Sommario/riassunto Across species, humans have an unsurpassed capacity for creative thought and innovation. Human creativity is at the roots of extraordinary achievements in the arts and sciences, and enables individuals and their groups to adapt flexibly to changing circumstances, to manage complex social relations, and to survive and prosper through social, technological, and medical innovations. The ability to generate novel and potentially useful ideas and problem solutions (viz., creativity) is a key driver of human evolution, and among the most valued and sought after competencies in contemporary societies that struggle with complex problems and compete for technological and economic supremacy. Because creativity provides fitness functionality in both ancestral and contemporary societies, it stands to reason that (i) the human brain evolved to sustain and promote creative thinking and we should be able to identify (ii) the brain circuitries, genetic drivers, and neurohormonal modulators of the human capacity for creative problem solving and original ideation; and (iii) the core cognitive and emotional processes underlying creative

thought.