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Titolo	Police studies
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Soggetti	Polizia - Periodici
Lingua di pubblicazione	Inglese
Formato	Risorsa elettronica
Livello bibliografico	Periodico
Note generali	The international review of police development
Sommario/riassunto	Police studies pubblica le ultime ricerche su tutti gli argomenti rilevanti per la polizia.

2. Record Nr.	UNINA9910137091603321
Autore	Habryn François
Titolo	Customer intimacy analytics : leveraging operational data to assess customer knowledge and relationships and to measure their business impact / / by François Habryn
Pubbl/distr/stampa	KIT Scientific Publishing, 2012 Karlsruhe : , : KIT Scientific Publishing, , 2012
ISBN	1000028159
Descrizione fisica	1 online resource (356 pages) : illustrations
Soggetti	Customer intimacy Business analytics Social networks
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	The ability to capture customer needs and to tailor the provided solutions accordingly, also defined as customer intimacy, has become a significant success factor in the B2B space - in particular for increasingly \"servitizing\" businesses. This book elaborates on the solution CI Analytics to assess and monitor the impact of customer intimacy strategies by leveraging business analytics and social network analysis technology. This solution thereby effectively complements existing CRM solutions.