

1. Record Nr.	UNINA9910137031203321
Titolo	Consumer data protection in Brazil, China and Germany [[electronic resource] ] : a comparative study // edited by German Federal Ministry of Justice and Consumer Protection [and 8 others]
Pubbl/distr/stampa	Göttingen : , : Göttingen University Press, , 2016
Descrizione fisica	1 online resource (222 pages) : digital, PDF file(s)
Collana	Open Access e-Books Knowledge Unlatched
Classificazione	347.66
Disciplina	343.071
Soggetti	Data protection - Law and legislation - Brazil Data protection - Law and legislation - China Data protection - Law and legislation - Germany
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Chapter 1. Study structure -- Chapter 2. Country studies on consumer data protection (Brazil, China, Germany) and international initiatives -- Chapter 3. Law in practice: current issues, challenges and case-law for the enforcement of laws and regulations on consumer data protection -- Chapter 4. Comparative thematic issues of consumer data protection.
Sommario/riassunto	The rapid development of new information and communication technologies has changed people's everyday life and consumption patterns significantly. The worldwide spread of those technologies provides many innovations for consumers, but it can also bear risks, such as the indiscriminate collection, storage and cross-border flow of personal data, illegal spying on Internet activities, dissemination of personal information, and abuse of user passwords. The study deals with the current state of consumer data protection law in Brazil, China and Germany from a comparative perspective. It covers the main legal issues of consumer privacy and data protection in these countries and seeks to explain current issues and case law concerning consumer data protection from a practical perspective.

