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Nota di contenuto	Notes on Contributors -- Foreword -- 1. Introduction / Heike Graf -- Resonance in News Media -- About this Volume -- References -- 2. The Environment in Disguise: Insurgency and Digital Media in the Southern Cone / Virginia Meliaa -- Background -- Digital Media and Protest -- The Study -- Camouflaged Arguments -- User Generated Content and Mainstream Media -- Networking beyond the Digital -- Mobile Personal Engagement -- Opportunities for Public Debate -- Civic Engagement and Media Practice -- Conclusion -- References -- 3. Exploitation or Preservation? Your Choice! Digital Modes of Expressing Perceptions of Nature and the Land / Coppaelie Cocq -- Mining Boom, Land Rights, and Perceptions of the Environment -- YouTube: A Channel for Environmental Activism -- Contesting Narratives -- Media Logic -- Polarisation or Zone of Contact -- Conclusions -- References -- 4. Natural Ecology Meets Media Ecology: Indigenous Climate Change Activists' Views on Nature and Media / Anna Roosvall and Matthew Tegelberg -- Introduction -- Defining Traditional Ecological Knowledge -- Defining Media Ecology -- Method and Material -- Analysis -- Conclusions -- References -- 5. The Culture of Nature: The Environmental Communication of Gardening

Bloggers / Heike Graf -- Garden Blogs -- Environmental Communication from a Systems-Theoretical Perspective -- Difference-Theoretical Approach -- The Role of Topics Ecology and Gardening in the Mainstream Media -- The Topics of Gardening Blogs -- Consumption: Developing/Refusing a 'Buyosphere' -- Production: Developing Green Gardening -- Conclusions -- References -- 6. The Militant Media of Neo-Nazi Environmentalism -- Madeleine Hurd and Steffen Werther -- NPD Media: Party Websites -- Emotions -- The NPD and the Environment -- The Neo-Nazi World of Umwelt & Aktiv -- Nature-Oriented Action: A Cure for National Ills -- Women, Youth, and Germanic Nature: From Umwelt to Aktion -- References -- Index.

Sommario/riassunto

"How do we talk about the environment? Does this communication reveal and construct meaning? Is the environment expressed and foregrounded in the new landscape of digital media? The Environment in the Age of the Internet is an interdisciplinary collection that draws together research and answers from media and communication studies, social sciences, modern history, and folklore studies. Edited by Heike Graf, its focus is on the communicative approaches taken by different groups to ecological issues, shedding light on how these groups tell their distinctive stories of "the environment". This book draws on case studies from around the world and focuses on activists of radically different kinds: protestors against pulp mills in South America, resistance to mining in the Saami region of Sweden, the struggles of indigenous peoples from the Arctic to the Amazon, gardening bloggers in northern Europe, and neo-Nazi environmentalists in Germany. Each case is examined in relation to its multifaceted media coverage, mainstream and digital, professional and amateur. Stories are told within a context; examining the "what" and "how" of these environmental stories demonstrates how contexts determine communication, and how communication raises and shapes awareness. These issues have never been more urgent, this work never more timely. The Environment in the Age of the Internet is essential reading for everyone interested in how humans relate to their environment in the digital age."--Publisher's website.
