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Sommario/riassunto	Without obvious syntactic anchoring, at the crossroads of divergent approaches - rhetorical, enunciative, pragmatic - and victim of its definitional vagueness, the nominal apostrophe has so far received little attention from linguists. The profusion of designations (vocative, term / address name, apostrophe) testifies to the diversity of the fields concerned, and underlines the difficulty of thinking of the name support of the interpellation as an object of research in its own right.