

1. Record Nr.	UNINA9910136849103321
Autore	Hyder Shama <1985->
Titolo	The zen of social media marketing : an easier way to build credibility, generate buzz, and increase revenue / / Shama Hyder
Pubbl/distr/stampa	Dallas, Texas : , : BenBella Books, Inc., , 2016 ©2016
ISBN	1-942952-40-6
Edizione	[Fourth edition.]
Descrizione fisica	1 online resource (277 pages) : illustrations, tables
Disciplina	658.8/72
Soggetti	Internet marketing Social media Online social networks Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.

2. Record Nr.	UNINA9910797000303321
Autore	Mathews Elizabeth S.
Titolo	Language, Power, and Resistance [[electronic resource]] : Mainstreaming Deaf Education / / Elizabeth S. Mathews
Pubbl/distr/stampa	Washington, : Gallaudet University Press, 2017
ISBN	1-944838-05-8
Descrizione fisica	1 online resource (x, 173 pages)
Classificazione	EDU048000EDU026010
Disciplina	371.9126
Soggetti	Mainstreaming in education Mainstreaming in education - Ireland Deaf - Education Deaf - Education - Ireland EDUCATION / Special Education / Communicative Disorders EDUCATION / Inclusive Education Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"The current policy of educating deaf and hard of hearing students in a mainstream setting, rather than in the segregated environments of deaf schools, has been portrayed as a positive step. Author explores this claim through qualitative research with DHH children in the Republic of Ireland"-- "The current policy of educating d/Deaf and h/Hard of hearing (DHH) students in a mainstream setting, rather than in the segregated environments of deaf schools, has been portrayed as a positive step forward in creating greater equality for DHH students. In Language, Power, and Resistance, Elizabeth S. Mathews explores this claim through qualitative research with DHH children in the Republic of Ireland, their families, their teachers, and their experiences of the education system. While sensitive to the historical context of deaf education, Mathews focuses on the contemporary education system and the ways in which the mainstreaming agenda fits into larger discussions about the classification, treatment, and normalization of

DHH children. The research upon which this book is based examined the implications that mainstreaming has for the tensions between the hegemonic medical model of deafness and the social model of Deafness. This volume explores how different types of power are used in the deaf education system to establish, maintain, and also resist medical views of deafness. Mathews frames this discussion as one of power relations across parents, children, and professionals working within the system. She looks at how various forms of power are used to influence decisions, to resist decisions, and to shape the structure and delivery of deaf education. The author's findings are a significant contribution to the debates on inclusive education for DHH students and will resonate in myriad social and geographic contexts"--
