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Collana	Strategic management collection, , 2150-9646
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Nota di bibliografia	Includes bibliographical references (page [257]) and index.
Nota di contenuto	Story 1. The story of Joe, Ed, and Jane begins. Chapter 1. Authority -- Story 2. What are we working towards? Chapter 2. Goals -- Story 3. The conversation continues. Chapter 3. Sponsor/agent/target/advocate -- Story 4. The adventure gets real. Chapter 4. Power -- Story 5. Help me understand. Chapter 5. SATA workplace examples -- Story 6. Our situation is unique. Chapter 6. SATA analysis -- Story 7. A great beginning but. Chapter 7. Accountability -- Story 8. What am I missing? Chapter 8. Structure -- Story 9. A major glitch. Chapter 9. Workplace knowledge -- Story 10. Why are things still choppy? Chapter 10. Follow-up -- Story 11. More road blocks. Chapter 11. SATA common mistakes -- Story 12. Analysis paralysis. Chapter 12. Decision making -- Story 13. Now we can move. Chapter 13. Employee empowerment -- Story 14. Do I have to, really? Chapter 14. Adult development -- Story 15. This is what success feels like -- Appendix A. SATA assessments -- Appendix B. Project manager SATA role -- Appendix C. Structure assessment -- Appendix D. Additional SATA example -- Appendix E. My organization development (OD) roots -- Chapter index -- Bibliography.
Sommario/riassunto	Business results, major change, project initiatives--can be achieved more easily than imagined. Strategic Organizational Alignment shows

you how and points out the reasons why most excuses businesses make for inadequate implementations are wrong. Through stories, illustrations, and step-by-step guides Crosby shows you a simple, profound, and repeatable way to ensure your business aligns its employees and has a clear path to success.