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Titolo	A New America : How Music Reshaped the Culture and Future of a Nation and Redefined My Life
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Nota di contenuto	Prologue: Follow the music -- Honey, I'm home! -- I like to be in America -- La Bamba -- Listen how it goes (Oye como va) -- Salsa, the new American sauce -- Miami sound machine -- Selena interrupted -- La vida loca -- The Latin explosion -- Hips don't lie -- Modern family -- Mr. Worldwide -- From Mexico to Macy's -- The Latino vote -- The new sound of America.
Sommario/riassunto	The legendary music impresario explores and expounds on his lifelong love of Latin music and its ever-growing influence in America, in a book inspired by the HBO documentary "The Latin Explosion." "Legendary music mogul, entertainment impresario, and New York Times bestselling author Tommy Mottola explores and expounds on his lifelong love of Latin music, its influence on his life and career, and its ever-growing influence in America. Tommy Mottola discovered a passion for Latin music when he was a small child on the streets of the Bronx, where he fell in love with the energy and rhythm of the legendary Tito Puente. It is a love he carries with him to this day. In A New America, Mottola explores the societal and cultural impact the Latino community and its music have had on America by sharing behind-the-scenes stories from his own life and his connection to the Latin sound throughout the decades--from his initial fascination with Latin music, which started with Puente, to the mainstream success of Ritchie Valens, to the groove-laden guitar wizardry of Carlos Santana.

Along the way, Mottola reveals heartfelt accounts of his longtime collaboration and friendship with Gloria Estefan and her husband, Emilio, the meteoric rise and tragic end of Selena, and his orchestration of the Latin Explosion of the 1990s, which launched megastars such as Marc Anthony, Ricky Martin, Shakira, and Jennifer Lopez. But *A New America* is more than a story about music and musicians. It is the story of a culture that continues to grow and influence America in all its aspects and an irresistible sound that continues to move and inspire the nation."--Dust jacket.

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