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2. Record Nr.	UNINA9910136643103321
Autore	Curtin Michael
Titolo	Precarious Creativity : Global Media, Local Labor // edited by Michael Curtin and Kevin Sanson
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Nota di contenuto	Precarious creativity: global media, local labor / Michael Curtin and Kevin Sanson -- Cybertarian flexibility when prosumers join the cognitariat, all that is scholarship melts into air / Toby Miller -- Spec-world, craft-world, brand-world / John T.Caldwell -- Film/city: cinema, affect and immaterial labor in urban India / Shanti Kumar -- The production of extras in a precarious creative economy / Vicki Mayer -- Talent agenting in the age of conglomerates / Violaine Roussel -- Transnational crews and post-socialist precarity: globalizing screen media labor in Prague / Petr Szczepanik -- The cost of business: gender dynamics of media labor in Afghanistan / Matt Sienkiewicz -- "No one thinks Hindi here": language hierarchies in Bollywood / Tejaswini Ganti -- Unsettling labor practices in Latin American television industries / Juan Pinon -- Learning from Lagos: local labor in alternative global networks / Jade Miller -- Creative precarity in the adult film industry / Heather Berg and Constance Penley -- Strategies

for success? navigating Hollywood's "post-racial" labor practices / Kristen J. Warner -- Games production in Australia: adapting to precariousness / John Banks and Stuart Cunningham -- Redefining creative labor: East Asian comparisons / Anthony Fung -- Unbundling precarious creativity in China: "know how" and "knowing to" / Michael Keane -- Revolutionary creative labor / Marwan M. Kraidy -- Precarious diversity: representation and demography / Herman Gray -- The precarity and politics of media advocacy work / Allison Perlman -- Internationalizing labor activism: building solidarity among writers' guilds / Miranda Banks and David Hesmondhalgh.

Sommario/riassunto

"Precarious Creativity examines the seismic changes confronting media workers in an age of globalization and corporate conglomeration. This pathbreaking anthology peeks behind the hype and supposed glamor of screen media industries to reveal the intensifying pressures and challenges confronting actors, editors, electricians, and others. The authors take on pressing conceptual and methodological issues while also providing insightful case studies of workplace dynamics regarding creativity, collaboration, exploitation, and cultural difference. Furthermore, it examines working conditions and organizing efforts on all six continents, offering broad-ranging and comprehensive analysis of contemporary screen media labor in such places as Lagos, Prague, Hollywood, and Hyderabad. The collection also examines labor conditions across a range of job categories that includes, for example, visual effects, production services, and adult entertainment. With contributions from such leading scholars as John Caldwell, Vicki Mayer, Herman Gray, and Tejaswini Ganti, Precarious Creativity offers timely critiques of media globalization while also intervening in broader debates about labor, creativity, and precarity"--Provided by publisher.
