Record Nr. UNINA9910136613303321 Autore Sengupta Anita Titolo Symbols and the Image of the State in Eurasia / / by Anita Sengupta Pubbl/distr/stampa Singapore:,: Springer Singapore:,: Imprint: Springer,, 2017 **ISBN** 9789811023927 Edizione [1st ed. 2017.] Descrizione fisica 1 online resource (145 pages) SpringerBriefs in Political Science, , 2191-5466 Collana 300 Disciplina Soggetti Political sociology Russia—Politics and government Ethnology—Asia Political Sociology Russian and Post-Soviet Politics Asian Culture Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references. Nota di bibliografia Chapter 1. Introduction -- Chapter 2. The Politics of Nation Branding in Nota di contenuto Uzbekistan -- Chapter 3. The Heart of Eurasia and the ancient land of the Kazakhs -- Chapter 4. Reconstructed Pasts: The state and its margins -- Chapter 5. Multicultural Societies and Imperatives of a 'Singular Faith' -- Chapter 6. The Emergence of a New Dialogue? Regional strategies and initiatives -- Chapter 7. Conclusions: The Politics of Symbolism. This book discusses the significance of cultural symbols/'images' in Sommario/riassunto the nation-building of Eurasian states that emerged out of the former Soviet Union. It particularly focuses on the cases of Uzbekistan and Kazakhstan in the post-Soviet era and argues that the relationship between nation- and image-building has been particularly relevant for Eurasian states. In an increasingly globalized world, nation-state building is no longer an activity confined to the domestic arena. The situating of the state within the global space and its 'image' in the international community (nation branding) becomes in many ways as crucial as the projection of homogeneity within the state. The

relationship between politics and cultural symbols/ 'images', therefore acquires and represents multiple possibilities. It is these possibilities

that are the focus of Symbols and the Image of the State in Eurasia. It argues that the relationship between politics and cultural symbols/ 'images', became particularly relevant for states that emerged in the wake of the disintegration of the Soviet Union in Central Asia. It extends the argument further to contend that the image that the state projects is largely determined by its legacy and it attempts to do this by taking into account the Uzbek and Kazakh cases. In the shaping of the post-Soviet future these legacies and projections as well as the policy implications of these projections in terms of governmentality and foreign policy have been decisive.

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