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Descrizione fisica	1 online resource (315 p.)
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Soggetti	Banks and banking Bank loans Credit Financial services industry - Information technology
Lingua di pubblicazione	Inglese
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Note generali	Includes index.
Nota di contenuto	The FinTech Book; Contents; Preface; About the Editors; Acknowledgements; 1. Introduction; Banking and the E-Book Moment; The Shifting Financial Landscape; An Unfinished Revolution; The Challenge to the Banks; The Utilities Risk; The Future for the Banking Sector; Why We're so Excited About FinTech; How Did it all Begin?; More than a Fuss: What Does FinTech Bring?; FinTech in the Developing World: Starting from Scratch; Banks, Beware!; Disrupted, Reimagined; Current Trends in Financial Technology; Regulation Supporting the FinTech Sector Wearables, Foreign Exchange (FX), Bitcoin, and Blockchain Trends2. FinTech Themes; Banks Need to Think Collaboration Rather Than Competition; Global Compliance is Key; FinTechs Must Understand Each Local Regulatory Stack!; The United States: A Single Market with Complex, Multi-level Regulations; Europe: Still Complex but with Some Harmonized Regulations; Asia: Remains Very Fragmented; Payment Services are Globally Regulated; Local and Global Compliance - Make, Buy, or Partner?; Lending (Capital) in the 21st Century; Data and New Technologies are the Key to Unlocking Credit Globally Lowering Costs, Increasing Transaction FrequencyChange is Coming,

Past a Bank Near You; The Next Big Innovation in FinTech - Identity; If it Ain't Broke, Don't Fix it, Right?; Social Login; Twitter Digits; Apple Touch ID; Trulio; Tech Giants Becoming Non-Bank Banks; Design is No Longer an Option - User Experience (UX) in FinTech; UX DESIGN = Big Bucks; A Definition for UX; UX and FinTech; An Example: Password Fatigue; Seven Guidelines; Conclusion; 3. FinTech Hubs; Nurturing New FinTech Communities; Lessons from a Leader; Location, Location, Location; La (French) FinTech Connection
The Rise of the Rest in FinTech

Sommario/riassunto

"A front-line industry insider's look at the financial technology explosion The FINTECH Book is your primary guide to the financial technology revolution, and the disruption, innovation and opportunity therein. Written by prominent thought leaders in the European, UK and Hong Kong fintech investment space, this book aggregates diverse industry expertise into a single informative volume to provide entrepreneurs and investors with the answers they need to capitalize on this lucrative market. Key industry developments are explained in detail, and critical insights from cutting-edge practitioners offer first-hand information and lessons learned. The financial technology sector is booming, and entrepreneurs, consultants, investors and asset managers are scrambling for more information: Who are the key players? What's driving the explosive growth? What are the risks? This book collates insights, knowledge and guidance from industry experts to provide the answers to these questions and more. Get up to speed on the latest industry developments Grasp the market dynamics of the 'fintech revolution' Realize the sector's potential and impact on related industries Gain expert insight on investment and entrepreneurial opportunities The fintech market captured over US\$14 billion in 2014, a three-fold increase from the previous year. New startups are popping up at an increasing pace, and large banks and insurance companies are being pushed toward increasing digital operations in order to survive. The financial technology sector is booming and The FINTECH Book is the first crowd-sourced book on the subject globally, making it an invaluable source of information for anybody working in or interested in this space"--
