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Sommario/riassunto

Mikael Nilsson offers a detailed and groundbreaking analysis of how the United States Information Agency (USIA) conducted its wide-ranging propaganda campaign in Sweden during the Cold War, 1952–1969. The USIA placed propaganda in the Swedish press, radio, and television as well as schools and universities and established connections to labour leaders, government officials, and journalists. The book also details how the U.S. military financed research at Swedish universities. Nilsson shows how Swedish journalists, scientists, and government officials assisted the USIA in its propaganda efforts --- id est, co-produced U.S. hegemony in Sweden. The book highlights both the width and the limits of USIA's propaganda and also relates this theme to Swedish security policy and the secret military cooperation between Sweden and the United States.
