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Autore	Collier Robert
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Sommario/riassunto	I have this belief-that big or little, praise does win friends, wins respect for yourself, wins you a monetary return, and it helps a Pullman porter, a housewife, an industrialist to bigger, better things. It costs you nothing but a smile-but do be sincere. Like attracts like. Praise and appreciation bring back greater praise and appreciation to you. If you want health, happiness, in your life, if you are seeking riches and success, attune your thoughts to these. Let us remember the truth that we are greater than we know.