

1. Record Nr.	UNINA9910136504903321
Autore	Belliger Andréa <p>Andréa Belliger, Institut für Kommunikation & Führung, Schweiz </p>
Titolo	Organizing Networks : An Actor-Network Theory of Organizations / Andréa Belliger, David J. Krieger
Pubbl/distr/stampa	Bielefeld, : transcript Verlag, 2016
ISBN	9783839436165 3839436168
Edizione	[1st ed.]
Descrizione fisica	1 online resource (273 p.)
Collana	Sozialtheorie
Classificazione	AP 13550
Disciplina	302.23
Soggetti	Organization Theory Actor-Network Theory Digital Transformation Network Society Networked Organization Networked Management Social Theory Economy Social Relations Society Sociology of Organizations Sociological Theory Media Theory Sociology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Frontmatter 1 Content 5 Preface 7 Introduction 9 1. Things Have Gotten Out of Hand - On Technical Mediation 29 2. The Communicative Constitution of Organizations CCO 53 3. Staging and Narrative - Localizing and Globalizing 79 4. The New Media Revolution and the Network Society 147 5. Organizing Networks in the Digital Age 173 6. Conclusion 243 Literature 251
Sommario/riassunto	What are organizations? Where do they come from? How are they

transformed and adapted to new situations? In the digital age and in the global network society, traditional theories of the organization can no longer answer these questions. Based on actor-network theory, this book explains organizations as flexible, open networks in which both human and non-human actors enter into socio-technical assemblies by constantly negotiating and re-negotiating programs of action. Organizations are not macro social structures or autonomous systems operating behind the backs of individuals. Instead, they are scalable actor-networks guided by network norms of connectivity, flow, communication, participation, authenticity, and flexibility.

---