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Sommario/riassunto	This guide presents general recommendations for determining, by approximate methods from nameplate data and by more exact methods from design data, the short-circuit characteristics of direct-current motors and generators. Both methods are applicable to general purpose, general industrial mill motors, and special purpose direct-current machines. This includes constant-speed and adjustable-speed motors and machines with and without compound windings, and with and without compensating windings.

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Nota di contenuto	1 Introduction: The Business Model and Transaction structure -- Transaction Value, Costs, and Risks in the Transaction structure -- The Six Elements of a Transaction structure -- From Discovery and Reconstruction to Interpretation and Competition and Design -- 2 Business Models and Transaction Value, Costs and Risks -- The Business Model: A Transaction structure for Stakeholders -- Maximizing Value with a Superior Business Model.- Dynamic Business Model Analysis -- The Six Elements of a Business Model -- Relationships and Differences between Business Models and Other Management Theories -- 3 The Business Model with Minimal Transaction Costs -- A Good Place to Start: Rural Cooperatives -- Production: Supplier Cooperative – Aalsmeer Flower Auction -- Service: Customer Cooperative – CUMA -- Service: Customer Cooperative – MIGROS -- Financing: Customer Cooperative – Rabobank -- The Second Example: Housing Cooperatives in Sweden -- The Third Example: Mondragon - Employee Cooperatives -- The Fourth Example: Various Non-Profit Organizations (No Owner) -- The Fifth Example: Another Type of Charity Organization – Social Business -- Business

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## Sommario/riassunto

Approaching Business Models from an Economic Perspective examines business model logic and explores the model from different aspects including definition, design, functionality, elements, and self-sustaining logic. It explains the essence and core elements of a business model and unlocks its mysteries, helping transform business model practices into an expedient set of theories that in turn facilitate application in real scenarios. The book explores the logic behind the six major elements and enables entrepreneurs to study and implement business model theory and make decisions confidently based on a compelling logic. Moreover, it demonstrates through an array of convincing examples that a transaction structure and its six elements follow the principles of increasing transaction value, reducing transaction costs, and mitigating transaction risks.