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Altri autori (Persone)	ScottBarry
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Sommario/riassunto	The key to the life you want is already within your grasp. Join bestselling author Van Moody as he helps you learn the 3 keys necessary to discover your life's purpose and the satisfying fulfillment you're longing for. One question lies behind every struggle we face: How do I deal with myself? Behind all our stumbles, behind each of our missteps, behind every one of our failings lies an inability to handle what Moody calls the "I-Factor." More than self-worth or self-respect, beyond even character and perception of purpose, the I-Factor is about managing yourself—your whole life—well. In this inspiring book, Moody reveals how to get hold of your I-Factor and finally get out of your own way. In The I-Factor, Moody identifies three dynamics essential to winning the battle of the I-Factor: Identity: When you understand your identity you know who you are, setting your foundation for everything Significance: When you understand your significance, you see the purpose and the greatness you were created for Perspective: When you understand perspective, you can view the problems you face as stepping stones to greatness rather than stumbling blocks Weaving together personal stories, practical principles, and profound biblical truth, The I-Factor provides the key to achieving the life of greatness

that you are destined for. Praise for The I-Factor: "Van Moody takes you on a biblically balanced, often painfully penetrating look—not just a look at the you in you, but a look at the God in you who defines and declares your destiny and worth." —Kenneth C. Ulmer, D.Min, PhD; Faithful Central Bible Church; founder-CEO, The Ulmer Institute
