

1. Record Nr.	UNINA9910790958603321
Autore	Fahrner Marcel
Titolo	Grundlagen des Sportmanagements // Marcel Fahrner
Pubbl/distr/stampa	Munche n : , : De Gruyter Oldenbourg, , [2014] ©2014
ISBN	3-486-98941-3
Edizione	[2., aktualisierte Auflage.]
Descrizione fisica	1 online resource (288 p.)
Classificazione	ZX 6930
Disciplina	796.06 796.06 / 9
Soggetti	Sports administration
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Vorwort zur 2. Auflage -- Geleitwort zur 1. Auflage -- Vorwort zur 1. Auflage -- Inhaltsverzeichnis -- 1. Einführung - Grundlagen des Sportmanagements -- 2. Organisationskontexte des Sportmanagements -- 3. Bedingungen und Spannungsfelder des Sportmanagements -- 4. Staatliche Sportförderung - Finanzierung im Sport -- 5. Verwertung medialer und werblicher Rechte im Spitzensport -- 6. Zusammenfassung und Ausblick -- Literatur -- Index
Sommario/riassunto	In order to cope with today's management tasks, executives in sports organizations need a rigorous understanding of sports-related management challenges and business issues. This book provides this material in a concise and compelling presentation.

2. Record Nr.	UNINA9910136120503321
Autore	Isidori Joe
Titolo	Craft Burgers and Crazy Shakes from Black Tap
Pubbl/distr/stampa	East Rutherford : , : Penguin Publishing Group, , 2016 ©2016
ISBN	0-7352-1662-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (182 pages)
Disciplina	641.5973
Soggetti	Hamburgers
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The debut cookbook from NYC's viral sensation Black Tap delivers unique recipes for innovative burgers and sensational, over-the-top milkshakes. Black Tap is no ordinary burgers-and-fries restaurant--after opening in NYC's Soho in March 2015, their bold, gourmet-flavored burgers and sky-high milkshakes adorned with donuts, sparklers, and.