

1. Record Nr.	UNINA9910136093303321
Autore	Stim Richard
Titolo	Getting permission: how to license & clear copyrighted materials online & off
Pubbl/distr/stampa	NOLO
ISBN	1-4133-2314-6
Edizione	[6th edition.]
Descrizione fisica	1 online resource (528 p.)
Disciplina	346.730482
Soggetti	Copyright licenses Trademark licenses
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction to the permissions process -- Getting permission to use text -- Getting permission to use photographs -- Getting permission to use artwork -- Getting permission to use music -- Website permissions -- Academic and educational permissions -- The public domain -- Fair use -- Getting permission to use trademarks -- Art and merchandise licenses -- Releases -- Copyright research -- After permission is granted -- Assignments and works made for hire -- Help beyond this book.
Sommario/riassunto	If you're using copyrighted material, don't get sued-get permission!

Online or off, before you use some or all of a song, photo, book, or any other work covered by copyright law, you need to get permission first. If you don't, you could end up facing legal action from the rights-holder.

This easy-to-use book shows you how to get the rights you need, with step-by-step instructions and more than 30 forms. Find out when permission is required, who to ask, and when (and how much) you can expect to pay. Getting Permission explains:

the copyright permission process

the public domain ("free" content)

how to figure out who owns a copyright

website permissions

the "fair use" rule

school-related permissions

license and merchandise agreements (including sample contracts and other forms)

and much more.

The 6th edition is updated with summaries of recent copyright and fair use cases, as well as dozens of real-life questions from the Dear Rich permissions blog.

---

Downloadable forms available at [nolo.com](http://nolo.com)