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Altri autori (Persone)	Horton Erica
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Sommario/riassunto	Drawing on interviews with many key writers, producers and commissioners, Creativity in the British Television Comedy Industry explores the creative processes that lead to successful programme-making. With detailed discussion of the processes by which series such as People Just Do Nothing and After Hours came to our screens, this book examines how members of the comedy industry maintain careers, manage failure, develop their craft and stay creative. This is essential reading for students and researchers with an interest in comedy studies, television production and the creative/media industries.