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Autore	Abner David J. <1969->
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Nota di contenuto	Cover; Title Page; Copyright; Contents; Preface; Acknowledgments; Introduction; Part 1 Introduction to the ETF Market Place; Chapter 1 How Did We End Up Here?; The History of Investment Products; In the Beginning, There Were Closed-End Funds; Mutual Funds; The Creation of the ETF; Conclusion; Notes ; Chapter 2 Steps for Developing an ETF; Market Access or Outperformance?; Index Tracking or Actively Managed?; Underlying Assets; Rebalancing and Index Changes; ETF Basket; Conclusion; Note ; Chapter 3 Giving an ETF Life in the Markets; Partnering with an Exchange Trading ModelETF Implied Liquidity; Step by Step; ETF Implied Liquidity: Implied Daily Tradable Shares; The ETF Basket Implied Liquidity Scale (EBILS); Typical Tools of ETF Market Making; Conclusion; Notes ; Chapter 6 Execution; Time Frames and Order Types; The main order type used by noninstitutional; Limit Orders; Stop-Loss and Stop-Limit Orders; Algorithms; Some of the largest facilitators of the; Creations and Redemptions; Examples of Executions in the Market; The 10 Keys to Trading ETFs; Notes ; Chapter 7 Market Participants and Their Trading Strategies; Broker-Dealer Facilitation Desks Electronic Market MakingLiquidity Aggregators; Trading Strategies; Conclusion; Note ; Chapter 8 Market Structure and ETFs-Protecting Your Portfolio from Flash Crashes; Flash Crash II: August 24, 2015;

Adjusting Investor Behavior; The Original Flash Crash: May 6, 2010; Summary; Notes ; Part 3 ETF Valuation; Chapter 9 ETFs with Domestic Holdings; Calculating the Net Asset Value; Discounts and Premiums; Calculating the Intraday Indicative Value; Conclusion; Chapter 10 ETFs with International Constituents; International ETFs; Providing Liquidity; Conclusion
Chapter 11 Fixed-Income and Currency ETFsFixed Income; Innovations in Fixed-Income ETFs; Conclusion; Chapter 12 Leveraged, Inverse, and Commodity Products; Introduction to Leveraged Products; Understanding Inverse ETFs; Commodities; Conclusion; Note ; Chapter 13 Structure of an ETF; Categorizing Exchange-Traded Products; ETF Regulation; Exchange-Traded Notes; Taxation; When Structural Issues Arise; Credit Limits at Broker-Dealers; When Markets Undergo Closures; Conclusion; Notes ; Appendix A Bloomberg ETF Reference Guide ;
Section 1: Bloomberg ETF Basics; Section 2: Finding ETFs
Section 3: Analyzing ETFs
