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projects; Toward transformative politics; Plan of the book; 2: Americanism, Fordism, and hegemony; Americanism and world order ideology; Capra's two worlds; Fordism and hegemony; The political ambiguities of Fordism in America; Restructuring capitalism; contesting hegemony; 3: The hegemonic project of liberal globalization; Globalization in question?

The ideology of liberal globalization: displacing politics from the economy; NAFTA and the politics of a depoliticized world economy; Round Two: GATT-WTO; 4: From liberal globalization to global democratization; (Re)politicizing the global economy: NAFTA; GATT; Democracy and the emerging critique of globalization; Globalization and the political economy of gender; Feminist activists challenge neoliberal globalization; Mainstream feminist organizations begin to catch on?; 5: Fear and loathing in the New World Order; Defending American exceptionalism: far-right critiques of globalization

The conspiratorial world-view: a far-right family

resemblance; Americanism in peril: NAFTA, GATT, and the New World Order; Mainstreaming far-right ideology?; Tensions and possibilities of post-Fordist common sense; 6: Competition or solidarity?; The ambiguities of populism cum conspiracism; Populist Inc.; Reading the new populism: The News Reporter; The decline and rise of Chuck Harder and the new populism; 7: The New World Order; Fear and loathing in reverse: the global power bloc and the new populism; The Asian crisis; Fast Track and stalemate in the US

Responses to the new populism: "globalization with a human face" Seattle and beyond; A New World Order: (r)evolutionary change?; Notes; 1: Introduction; 2: Americanism, Fordism, and hegemony; 3: The hegemonic project of liberal globalization; 4: From liberal globalization to global democratization; 5: Fear and loathing in the New World Order; 6: Competition or solidarity? The new populism and the ambiguities of common sense; 7: The New World Order: passive revolution or transformative process?; References; Index

Sommario/riassunto

This book examines the key debates about globalization and provides a detailed and incisive analysis of the varied and often contradictory opposition to globalization within the United States. Subjects covered include:
* the historical context of the development of globalization in the US in the post-war period
* opposition to the North American Free Trade Agreement (NAFTA), the General Agreement on Trade & Tariffs (GATT) & the World Trade Organisation (WTO)
* the nationalist response to globalization from 'militia' groups and others on the extreme right
* the populist backlash

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