

1. Record Nr.	UNINA9910134004903321
Titolo	InCID : revista de ciência da informação e documentação
Pubbl/distr/stampa	Ribeirão Prêto, SP : , : Universidade de São Paulo, USP, Faculdade de Filosofia, Ciências e Letras de Ribeirão Prêto, FFCLRP, , 2010-
Soggetti	Information science Information science - Brazil Library science Library science - Brazil Libraries - Brazil Libraries Periodicals. Brazil
Lingua di pubblicazione	Portoghese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed

2. Record Nr.	UNINA9910797957303321
Titolo	E-services adoption [[electronic resource]] : processes by firms in developing nations / / edited by Mohammed Quaddus and Arch G. Woodside
Pubbl/distr/stampa	Bingley, England : , : Emerald, , 2015 ©2015
ISBN	1-78560-708-1
Edizione	[First edition.]
Descrizione fisica	1 online resource (475 p.)
Collana	Advances in business marketing and purchasing, , 1069-0964 ; ; v. 23b
Altri autori (Persone)	QuaddusM. A WoodsideArch G
Disciplina	303.4833091724
Soggetti	Business & Economics - Strategic Planning Computers - Information Technology Business strategy Business & management Economics, finance, business & management Computer networks - Developing countries Information technology - Developing countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Acquiring deep knowledge of e-services adoption processes in developing nations / Arch G. Woodside, Mohammed Quaddus -- Factors influencing consumers to use e-services in Indonesian airline companies / Dekar Urumsah -- Adoption of smart card-based e-payment system for retailing in Hong Kong using an extended technology acceptance model / Chun Kit Lok.
Sommario/riassunto	Volume 23b includes two chapters covering problems and implementations of solutions in e-services adoption processes in developing nations. The first documents the unequal access and ICT usage, which is known as digital divide, to be one of the major obstacles to the implementation of e-government systems. This research investigates the digital divide and its direct impact on e-government system success of local governments in Indonesia as well

as indirect impact through the mediation role of trust. To achieve a comprehensive understanding of digital divide, this study introduced a new type of digital divide, the innovativeness divide. It provides details for successful policy formulation to improve e-government readiness. The second explores what needs to be done to enable consumers to adopt e-services by airlines in developing nations. It includes new theory and empirical evidence from both qualitative and quantitative studies in response to this issue. Exciting and useful chapters for executives and researchers seeking knowledge and theory of how to influence e-service adoptions in developing nations!
