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Titolo	Keene on the market [[electronic resource]] : trade to win using unusual options activity, volatility, and earnings // Andrew Keene
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2013
ISBN	1-118-59073-2 1-118-59072-4 1-299-73172-4
Edizione	[1st edition]
Descrizione fisica	1 online resource (251 p.)
Collana	Wiley trading series
Disciplina	332.64/53
Soggetti	Options (Finance) - United States Speculation - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Introduction -- The life of a professional trader -- Trading for a living -- Who the players are.
Sommario/riassunto	A leading expert unveils his unique methodology for options trading. Options provide a high leverage approach to trading that can significantly limit the overall risk of a trade or provide additional income. Yet, many people fail to capitalize on this potentially lucrative opportunity because they mistakenly believe that options are risky. Now options expert Andrew Keene helps aspiring investors to enter this sector by explaining the principles of the options market and showing readers how to utilize calls and puts successfully. Leading options expert Andrew Keene demystifies the basics of opti