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Nota di contenuto	Net-Neutrality - content discrimination -- Negative Discrimination: Blocking, Throttling, Misleading Publicity -- Positive Discrimination: Quality of Service -- European Debate: Public Service Broadcasters and Mobile Operators -- Universal Service and User-Generated Content -- A European Approach to Net Neutrality? -- Enforcement: Watchlist for Regulators -- Institutional Innovation: Co-regulatory solutions.
Sommario/riassunto	"Chris Marsden maneuvers through the hype articulated by Network Neutrality advocates and opponents. He offers a clear-headed analysis of the high stakes in this debate about the Internet's future, and fearlessly refutes the misinformation and misconceptions that about' Professor Rob Freiden, Penn State University Net Neutrality is a very heated and contested policy principle regarding access for content providers to the Internet end-user, and potential discrimination in that access where the end-user's ISP (or another ISP) blocks that access in part or whole. The suggestion has been that the problem can be resolved by either introducing greater competition, or closely policing

conditions for vertically integrated service, such as VOIP. However, that is not the whole story, and ISPs as a whole have incentives to discriminate between content for matters such as network management of spam, to secure and maintain customer experience at current levels, and for economic benefit from new Quality of Service standards. This includes offering a 'priority lane' on the network for premium content types such as video and voice service. The author considers market developments and policy responses in Europe and the United States, draws conclusions and proposes regulatory recommendations."-- Bloomsbury Publishing.

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