1.	Record Nr.	UNINA9910132440603321
	Autore	Pomerol Jean-Charles
	Titolo	MOOCs : design, use and business models / / Jean-Charles Pomerol, Yves Epelboin, Claire Thoury
	Pubbl/distr/stampa	London, England ; ; Hoboken, New Jersey : , : ISTE : , : Wiley, , 2015 ©2015
	ISBN	1-119-08134-3 1-119-08136-X 1-119-08129-7
	Edizione	[1st edition]
	Descrizione fisica	1 online resource (143 p.)
	Collana	Focus Information Systems, Web and Pervasive Computing Series, , 2051-249X
	Disciplina	371.35
	Soggetti	Distance education Education, Higher - Computer-assisted instruction MOOCs (Web-based instruction)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Cover; Title Page; Copyright; Contents; Acknowledgements; 1: What is a MOOC?; 1.1. From distance learning to MOOCs; 1.2. What is a MOOC?; 1.3. xMOOCs, cMOOCs and other SPOCs; 1.3.1. xMOOCs; 1.3.2. cMOOCs; 1.3.3. SPOCs; 1.3.4. SOOCs; 2: How to Construct a MOOC; 2.1. From a conventional course to a MOOC; 2.2. Human resources for the building of a MOOC; 2.2.1. Teaching staff; 2.2.2. Instructional designer; 2.2.3. Video; 2.2.4. Graphic designers and webmasters; 2.2.5. Integrator; 2.2.6. Testers; 2.2.7. Project manager; 2.3. Steps involved in mounting a MOOC; 2.3.1. Announcements 2.4. Resources required2.5. Post-construction tasks; 2.6. Amount of human resources required for the construction of a MOOC; 2.6.1. For teachers; 2.6.2. Teaching support staff; 2.6.3. Technical support staff; 2.7. Cost of a MOOC; 2.7.1. Logistics; 2.7.2. Software platform; 2.7.3. Hardware platform; 2.7.4. Human resources; 3: A MOOC for Whom and for What Purposes?; 3.1. Audiences; 3.1.1. MOOCs at university; 3.1.2. Lifelong learning; 3.2. Proper use of MOOCs; 3.2.1. MOOCs as instruments of communication; 3.2.2. MOOCs, distance learning and

initial training

Sommario/riassunto	MOOCs (Massive Online Open Courses) are shaking up the traditional forms of primary and continuing education and training. These new distance teaching tools which take advantage of the Web and social network revolution are making us think again about how we teach and learn. However, for all that, do they constitute a threat to universities and schools, or are they just a new tool to change the traditional classroom? This book brings together answers to the questions most often posed: Is the MOOC really new or is it just a modern form of distance education? What is a MOOC, how does it d