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Sommario/riassunto	How does intangible heritage affect the notion of patrimonialization? Is the patrimonial recognition of local specificities compatible with a global context of homogenization? How to build distant knowledge about a conflicting and recent memory? Are documentary and digital mediations limited to a role of conservation or illustration of heritage? Would they not guarantee the continuity of the social memory of missing assets and the renewal of society's heritage practices?The work addresses these issues through a tension between memory and heritage. This point of view is shared by the French and Brazilian researchers who came together to make visible a field of research that is transversal to them and for which the heritage novelty lies in renewing the concept of constituting heritage through the place given to memory.