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Nota di contenuto

Management and Organization Theory; Contents; Acknowledgments; Introduction; 1: Absorptive Capacity Theory; 2: Actor-Network Theory; 3: Agency Theory; 4: Agenda Setting Theory; 5: Attachment Theory; 6: Attribution Theory; 7: Balance Theory; 8: Control Theory; 9: Diffusion of Innovations Theory; 10: Dynamic Capabilities Theory; 11: Efficient Market Theory; 12: Ethical Theory; 13: Field Theory; 14: Game Theory; 15: Goal Setting Theory; 16: Image Theory; 17: Institutional Theory; 18: Knowledge-Based Theory; 19: Media Richness Theory; 20: Mental Models Theory; 21: Organizational Ecology Theory; 22: Organizational Justice Theory; 23: Planned Behavior Theory; 24: Prospect Theory; 25: Psychological Contract Theory; 26: Resource-Based Theory; 27: Role Theory; 28: Self-Determination Theory; 29: Sense making Theory; 30: Social Capital Theory; 31: Social Cognitive Theory; 32: Social Comparison Theory; 33: Social Exchange Theory; 34: Social Facilitation Theory; 35: Social Identity Theory; 36: Social Network Theory; 37: Stakeholder Theory; 38: Structural Contingency Theory; 39: Structuration Theory; 40: Transaction Cost Theory; Conclusion; References; Name Index; Subject Index

Sommario/riassunto

"A "must-have" for any MBA/PhD in management and organizations, this reader is the first to name, describe, and explore each of the top 50 most popular, most researched, and most used management and organization theories to date. Organized to correspond to leading management textbooks, this Jossey-Bass Reader provides detailed information about each theory, including major survey instruments used to measure variables in the theory; major questions examined; significant figures who have published on the theory, strengths and weaknesses of the theory; practical applications; and seminal articles published for the theory"--
