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Step Two: Producing Interview Summaries; 4.3.3 Step Three: Developing a Thematic Schema; 4.3.4 Step Four: Developing an Advanced Schema; 4.3.5 Step Five: Making Conclusions; 4.4 THE BENEFITS OF A COMPLETE ANALYSIS
4.5 CONCLUSION
5 Assessing Translated Questions via Cognitive Interviewing; 5.1 INTRODUCTION; 5.2 WHY USE COGNITIVE TESTING IN MULTILINGUAL SURVEY RESEARCH; 5.2.1 Multilingual Research Settings; 5.2.2 Instrument Production in Multilingual Settings; 5.3 TRANSLATION AND TRANSLATION ASSESSMENT PROCEDURES; 5.3.1 Team Translation Approaches; 5.3.2 Translation Assessment Procedures; 5.3.3 Pretesting as Part of Translation Assessment; 5.4 COGNITIVELY TESTING TRANSLATIONS OF SURVEY QUESTIONS; 5.4.1 Cognitive Interviewers; 5.4.2 Respondent Selection; 5.4.3 Introduction, Protocol, and Implementation
5.4.4 Analysis
5.5 PROBLEMS UNCOVERED BY COGNITIVE TESTING OF TRANSLATIONS; 5.5.1 Uncovering Translation Problems; 5.5.2 Uncovering Problems with the Source Question; 5.5.3 Uncovering Problems Related to Cultural Differences - Need for Adaptation; 5.6 CONCLUSION; 6 Conveying Results; 6.1 INTRODUCTION; 6.2 CONTENTS OF A COGNITIVE INTERVIEWING REPORT; 6.2.1 Introduction; 6.2.2 Summary of Findings; 6.2.3 Methods; 6.2.4 Question-by-Question Review; 6.2.5 Appendix; 6.3 CHARACTERISTICS OF A COGNITIVE INTERVIEWING REPORT; 6.3.1 Transparency; 6.3.2 Reflexivity; 6.4 CONCLUSION
7 Case Study: Evaluation of a Sexual Identity Question
7.1 INTRODUCTION; 7.2 BACKGROUND; 7.2.1 Intended Construct for the National Health Interview Survey Sexual Identity Question; 7.2.2 Review of Data Quality Problems; 7.2.3 Development of an Improved Sexual Identity Question; 7.3 CASE STUDY: COGNITIVE INTERVIEWING EVALUATION OF THE NATIONAL HEALTH INTERVIEW SURVEY REVISED SEXUAL IDENTITY QUESTION; 7.3.1 Recruitment and Respondent Demographics; 7.3.2 Interviewing Procedures; 7.3.3 Data Analysis; 7.4 CASE STUDY FINDINGS; 7.4.1 Summary of Question Performance; 7.4.2 Basis of Respondents Answers
7.4.3 Cases of Response Problems

Sommario/riassunto

AN INTERDISCIPLINARY PERSPECTIVE TO THE EVOLUTION OF THEORY AND METHODOLOGY WITHIN COGNITIVE INTERVIEW PROCESSES
Providing a comprehensive approach to cognitive interviewing in the field of survey methodology, Cognitive Interviewing Methodology delivers a clear guide that draws upon modern, cutting-edge research from a variety of fields. Each chapter begins by summarizing the prevailing paradigms that currently dominate the field of cognitive interviewing. Then underlying theoretical foundations are presented, which supplies readers with the necessary background to
