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Nota di contenuto	Cognitive Interviewing Methodology; Contents; Foreword; Acknowledgments; Contributors; 1 Introduction; 1.1 COGNITIVE INTERVIEWING METHODOLOGY; 2 Foundations and New Directions; 2.1 INTRODUCTION; 2.2 SOCIOLOGY AND THE INTERPRETIVIST TRADITION; 2.3 NEW DIRECTIONS: INTERPRETATION AND COGNITION; 2.4 METHODOLOGICAL IMPLICATIONS FOR COGNITIVE INTERVIEWING; 2.5 CONCLUSION; 3 Data Collection; 3.1 INTRODUCTION; 3.2 COGNITIVE INTERVIEWING STUDY SAMPLE; 3.2.1 Considerations of Sample Design; 3.3 THE COGNITIVE INTERVIEW; 3.3.1 Differing Approaches to Cognitive Interviewing 3.3.2 Different Kinds of Data: Respondent as Evaluator versus Respondent as Story Teller3.4 THE ROLE OF INTERVIEWER; 3.4.1 Interviewer as Data Collector; 3.4.2 Interviewer as Researcher; 3.5 CONCLUSION; 4 Analysis; 4.1 INTRODUCTION; 4.2 ANALYSIS OF COGNITIVE INTERVIEWS: OVERVIEW; 4.3 ANALYTIC STEPS FOR COGNITIVE INTERVIEWS; 4.3.1 Step 1: Conducting the Interview; 4.3.2

Step Two: Producing Interview Summaries; 4.3.3 Step Three: Developing a Thematic Schema; 4.3.4 Step Four: Developing an Advanced Schema; 4.3.5 Step Five: Making Conclusions; 4.4 THE BENEFITS OF A COMPLETE ANALYSIS

4.5 CONCLUSION5 Assessing Translated Questions via Cognitive Interviewing; 5.1 INTRODUCTION; 5.2 WHY USE COGNITIVE TESTING IN MULTILINGUAL SURVEY RESEARCH; 5.2.1 Multilingual Research Settings; 5.2.2 Instrument Production in Multilingual Settings; 5.3 TRANSLATION AND TRANSLATION ASSESSMENT PROCEDURES; 5.3.1 Team Translation Approaches; 5.3.2 Translation Assessment Procedures; 5.3.3 Pretesting as Part of Translation Assessment; 5.4 COGNITIVELY TESTING TRANSLATIONS OF SURVEY QUESTIONS; 5.4.1 Cognitive Interviewers; 5.4.2 Respondent Selection; 5.4.3 Introduction, Protocol, and Implementation

5.4.4 Analysis5.5 PROBLEMS UNCOVERED BY COGNITIVE TESTING OF TRANSLATIONS; 5.5.1 Uncovering Translation Problems; 5.5.2 Uncovering Problems with the Source Question; 5.5.3 Uncovering Problems Related to Cultural Differences - Need for Adaptation; 5.6 CONCLUSION; 6 Conveying Results; 6.1 INTRODUCTION; 6.2 CONTENTS OF A COGNITIVE INTERVIEWING REPORT; 6.2.1 Introduction; 6.2.2 Summary of Findings; 6.2.3 Methods; 6.2.4 Question-by-Question Review; 6.2.5 Appendix; 6.3 CHARACTERISTICS OF A COGNITIVE INTERVIEWING REPORT; 6.3.1 Transparency; 6.3.2 Reflexivity; 6.4 CONCLUSION

7 Case Study: Evaluation of a Sexual Identity Question7.1 INTRODUCTION; 7.2 BACKGROUND; 7.2.1 Intended Construct for the National Health Interview Survey Sexual Identity Question; 7.2.2 Review of Data Quality Problems; 7.2.3 Development of an Improved Sexual Identity Question; 7.3 CASE STUDY: COGNITIVE INTERVIEWING EVALUATION OF THE NATIONAL HEALTH INTERVIEW SURVEY REVISED SEXUAL IDENTITY QUESTION; 7.3.1 Recruitment and Respondent Demographics; 7.3.2 Interviewing Procedures; 7.3.3 Data Analysis; 7.4 CASE STUDY FINDINGS; 7.4.1 Summary of Question Performance; 7.4.2 Basis of Respondents Answers

7.4.3 Cases of Response Problems

## Sommario/riassunto

AN INTERDISCIPLINARY PERSPECTIVE TO THE EVOLUTION OF THEORY AND METHODOLOGY WITHIN COGNITIVE INTERVIEW PROCESSES

Providing a comprehensive approach to cognitive interviewing in the field of survey methodology, Cognitive Interviewing Methodology delivers a clear guide that draws upon modern, cutting-edge research from a variety of fields. Each chapter begins by summarizing the prevailing paradigms that currently dominate the field of cognitive interviewing. Then underlying theoretical foundations are presented, which supplies readers with the necessary background to

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