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Program; 2.4.2 Project; 2.4.3 Task; 2.4.4 Committees; 2.5 The Role of the Project Manager; 2.6 Classification of Projects
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3.2 Measuring Managerial Performance 3.2.1 Conventional, Traditional Approach to Measuring Project Performance; 3.2.2 Contemporary Assessment of Project Performance; 3.3 Skill Requirements for Managing Technology Projects; 3.3.1 Technical or Job-Specific Skills; 3.3.2 Operational and Administrative Skills; 3.3.3 People Skills and Leadership; 3.3.4 Strategic/Business Skills; 3.3.5 The Project Managers Skills Inventory; 3.4 How Learnable Are These Skills?; 3.5 Transitioning from Individual Contributor to Project Management; 3.5.1 Managerial Aptitude Testing
3.6 Implications for Senior Management 3.7 Summary of Key Points and Conclusions; 3.8 Questions for Discussion; 3.9 PMBOK® References and Connections; Internet Links and Resources; References and Additional Readings; Chapter 4: Aligning Projects with the Enterprise; Summer Olympics, 2016 in Rio; 4.1 Making the Case for Enterprise Project Management; 4.1.1 Definition; 4.2 Connecting with the Existing Strategy Framework; 4.3 Project Portfolio Management (PPM); 4.4 Strategic Project Leadership; 4.5 Where Are We Heading?; 4.6 Summary of Key Points and Conclusions; 4.7 Questions for Discussion
4.8 PMBOK® References and Connections

Sommario/riassunto

A GUIDE TO EFFECTIVE PROJECT MANAGEMENT IN TECHNOLOGY-BASED FIRMS Used effectively, project management can increase a firm's market share, product quality, and customer satisfaction. Though technology-based companies place themselves at a competitive disadvantage if they neglect this strategic tool, many overlook project management's benefits because they see themselves as continuously adapting organizations. In reality, this role makes project management even more vital. Managing Technology-Based Projects imparts the latest approaches and tools essential to lead a success
