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Soggetti	Business logistics Supply and demand
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Title page; Copyright page; Dedication; Contents; Preface; Acknowledgments; CHAPTER 1: Supply Chain Synchronization; Bibliography; CHAPTER 2: Driven by Real Demand; Bibliography; CHAPTER 3: Regional Theaters of Supply; Bibliography; CHAPTER 4: Dynamic Living Models; Bibliography; CHAPTER 5: Splintering the Supply Chain; Bibliography; CHAPTER 6: The Omnichannel Challenge; Bibliography; CHAPTER 7: Control Towers; Bibliography; CHAPTER 8: Fast Data; Bibliography; CHAPTER 9: Shared Supply Chains; Bibliography; CHAPTER 10: A Customer of One; Bibliography; CHAPTER 11: The Sustainability PetardBibliography; CHAPTER 12: Financial Dynamism; Bibliography; Index
Sommario/riassunto	Features emerging trends that are shaping supply chain operations worldwide as well as impacting the global business landscape Beginning with the assertion that supply chains are an overlooked factor behind anemic economic growth, Protean Supply Chains: Ten Dynamics of Supply and Demand Alignment provides a comprehensive overview of the developments occurring in the field of supply chain management. A broad range of topics in facility location, inventory, strategic sourcing, and supply chain coordination are addressed in addition to coverage of major developments within

