1.	Record Nr.	UNINA9910132206803321
	Autore	Larose Daniel T.
	Titolo	Discovering knowledge in data : an introduction to data mining / / Daniel T. Larose, Chantal D. Larose
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	Edizione	[2nd ed.]
	Descrizione fisica	1 online resource (336 p.)
	Collana	Wiley Series on Methods and Applications in Data Mining
	Classificazione	COM021040COM021030
	Disciplina	006.3/12
	Soggetti	Data mining
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
	Nota di contenuto	DISCOVERING KNOWLEDGE IN DATA; Contents; Preface; 1 An Introduction to Data Mining; 1.1 What is Data Mining?; 1.2 Wanted: Data Miners; 1.3 The Need for Human Direction of Data Mining; 1.4 The Cross-Industry Standard Practice for Data Mining; 1.4.1 Crisp-DM: The Six Phases; 1.5 Fallacies of Data Mining; 1.6 What Tasks Can Data Mining Accomplish?; 1.6.1 Description; 1.6.2 Estimation; 1.6.3 Prediction; 1.6.4 Classification; 1.6.5 Clustering; 1.6.6 Association; References; Exercises; 2 Data Preprocessing; 2.1 Why do We Need to Preprocess the Data?; 2.2 Data Cleaning; 2.3 Handling Missing Data 2.4 Identifying Misclassifications2.5 Graphical Methods for Identifying Outliers; 2.6 Measures of Center and Spread; 2.7 Data Transformation; 2.8 Min-Max Normalization; 2.9 Z-Score Standardization; 2.10 Decimal Scaling; 2.11 Transformations to Achieve Normality; 2.12 Numerical Methods for Identifying Outliers; 2.13 Flag Variables; 2.14 Transforming Categorical Variables into Numerical Variables; 2.15 Binning Numerical Variables; 2.16 Reclassifying Categorical Variables; 2.17 Adding an Index Field; 2.18 Removing Variables that are Not Useful; 2.19 Variables that Should Probably Not Be Removed 2.20 Removal of Duplicate Records2.21 A Word About Id Fields; THE R ZONE; References; Exercises; Hands-On Analysis; 3 Exploratory Data

| Sommario/riassunto | "This is a new edition of a highly praised, successful reference on data mining, now more important than ever due to the growth of the field and wide range of applications. This edition features new chapters on multivariate statistical analysis, covering analysis of variance and chi-square procedures; cost-benefit analyses; and time-series data analysis. There is also extensive coverage of the R statistical programming language. Graduate and advanced undergraduate students of computer science and statistics, managers/CEOs/CFOs, marketing executives, market researchers and analysts, sales analysts, and medical professionals will want this comprehensive reference"-- |

2.	Record Nr.	UNINA9910786771303321
	Autore	Keshavjee Salmaan <1970->
	Titolo	Blind spot : how neoliberalism infiltrated global health / / Salmaan Keshavjee ; foreword by Paul E. Farmer
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	ISBN	0-520-95873-X
	Descrizione fisica	1 online resource (695 p.)
	Collana	California Series in Public Anthropology ; ; 30
	Disciplina	362.1
	Soggetti	Health services accessibility Medical care - Tajikistan Public health - Tajikistan
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Front matter -- Contents -- Illustrations -- Foreword -- Preface -- Acknowledgments -- Map of Tajikistan -- 1. Introduction -- 2. Health in the Time of the USSR -- 3 Seeking Help at the End of Empire -- 4. The Health Crisis in Badakhshan -- 5. Minding the Gap? -- 6. Bretton Woods to Bamako -- 7. From Bamako to Badakhshan -- 8 Privatizing Health Services -- 9 Revealing the Blind Spot -- 10 Epilogue -- Notes -- Bibliography -- Index
	Sommario/riassunto	Neoliberalism has been the defining paradigm in global health since the latter part of the twentieth century. What started as an untested and unproven theory that the creation of unfettered markets would give rise to political democracy led to policies that promoted the belief that private markets were the optimal agents for the distribution of social goods, including health care. A vivid illustration of the infiltration of neoliberal ideology into the design and implementation of development programs, this case study, set in post-Soviet Tajikistan's remote eastern province of Badakhshan, draws on extensive ethnographic and historical material to examine a "revolving drug fund" program-used by numerous nongovernmental organizations globally to address shortages of high-quality pharmaceuticals in poor communities. Provocative, rigorous, and accessible, Blind Spot offers a

cautionary tale about the forces driving decision making in health and development policy today, illustrating how the privatization of health care can have catastrophic outcomes for some of the world's most vulnerable populations.