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   Titolo   Handbook of practical program evaluation / / Kathryn E. Newcomer,
                    Harry P. Hatry, Joseph S. Wholey, editors

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   Edizione   [4th ed.]

   Descrizione fisica   1 online resource (1883 p.)

   Collana   Essential texts for nonprofit and public leadership and management

   Classificazione BUS074000

   Disciplina   658.4

   Soggetti   Policy sciences
                    Political planning - Evaluation

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Note generali   Includes index.

   Nota di bibliografia   Includes bibliographical references and index.

   Nota di contenuto   Cover; Title page; Copyright; Preface; Intended Audience; Scope; Need
                    for Program Evaluation; Handbook Organization; Acknowledgments;
                    The Editors; The Contributors; PART ONE Evaluation Planning and
                    Design; The Chapters; CHAPTER ONE Planning and Designing Useful
                    Evaluations; Matching the Evaluation Approach to Information Needs;
                    Supporting Causal Inferences; Planning a Responsive and Useful
                    Evaluation; Using Evaluation Information; Glossary; References;
                    CHAPTER TWO Analyzing and Engaging Stakeholders; Understanding
                    Who Is a Stakeholder-Especially a Key Stakeholder
                    Identifying and Working with Primary Intended UsersUsing Stakeholder
                    Identification and Analysis Techniques; Dealing with Power
                    Differentials; Determining the Evaluation's Purpose and Goals; Engaging
                    Stakeholders; Meeting the Challenges of Turbulent and Uncertain
                    Environments; Conclusion; References; CHAPTER THREE Using Logic
                    Models; What Is a Logic Model?; The Utility of Logic Models; Theory-
                    Driven Evaluation; Building the Logic Model; Conclusion; References;
                    CHAPTER FOUR Exploratory Evaluation; Evaluability Assessment
                    Assesses a Program's Readiness for Evaluation
                    Rapid Feedback Evaluation Produces Tested Evaluation
                    DesignsEvaluation Synthesis Summarizes What Is Known About
                    Program Performance; Small-Sample Studies May Be Useful in Vetting

Performance Measures; Selecting an Exploratory Evaluation Approach; Conclusion; References; CHAPTER FIVE Performance Measurement; Performance Measurement and Program Evaluation; Measurement Systems; Identifying, Operationalizing, and Assessing Performance Measures; Converting Performance Data to Information; Presenting and Analyzing Performance Data; Current Challenges to Performance Measurement

Conclusion: The OutlookReferences; CHAPTER SIX Comparison Group Designs; Introduction to Causal Theory for Impact Evaluation; Comparison Group Designs; Conclusion; References; Further Reading; CHAPTER SEVEN Randomized Controlled Trials; History of RCTs; Why Randomize?; Trial Design; Conclusion; References; CHAPTER EIGHT Conducting Case Studies; What Are Case Studies?; Designing Case Studies; Conducting Case Studies; Analyzing the Data; Preparing the Report; Avoiding Common Pitfalls; Conclusion; References; CHAPTER NINE Recruitment and Retention of Study Participants

Planning for Recruitment and RetentionInstitutional Review Boards and the Office of Management and Budget; Recruitment and Retention Staffing; Implementing Recruitment and Retention; Monitoring Recruitment and Retention Progress; Cultural Considerations; Conclusion; References; CHAPTER TEN Designing, Managing, and Analyzing Multisite Evaluations; Defining the Multisite Evaluation; Advantages and Disadvantages of Multisite Evaluations; Multisite Approaches and Designs; Strategies for Multisite Data Collection; Assessing Multisite Interventions; Monitoring Multisite Implementation Quality Control in MSEs

| Sommario/riassunto | The leading program evaluation reference, updated with the latest tools and techniques. The Handbook of Practical Program Evaluation provides tools for managers and evaluators to address questions about the performance of public and nonprofit programs. Neatly integrating authoritative, high-level information with practicality and readability, this guide gives you the tools and processes you need to analyze your program's operations and outcomes more accurately. This new fourth edition has been thoroughly updated and revised, with new coverage of the latest evaluation methods, including: -Culturally responsive evaluation -Adopting designs and tools to evaluate multi-service community change programs -Using role playing to collect data -Using cognitive interviewing to pre-test surveys -Coding qualitative data You'll discover robust analysis methods that produce a more accurate picture of program results, and learn how to trace causality back to the source to see how much of the outcome can be directly attributed to the program. Written by award-winning experts at the top of the field, this book also contains contributions from the leading evaluation authorities among academics and practitioners to provide the most comprehensive, up-to-date reference on the topic. Valid and reliable data constitute the bedrock of accurate analysis, and since funding relies more heavily on program analysis than ever before, you cannot afford to rely on weak or outdated methods. This book gives you expert insight and leading edge tools that help you paint a more accurate picture of your program's processes and results, including: -Obtaining valid, reliable, and credible performance data -Engaging and working with stakeholders to design valuable evaluations and performance monitoring systems -Assessing program outcomes and tracing desired outcomes to program activities -Providing robust analyses of both quantitative and qualitative data Governmental bodies, foundations, individual donors, and other funding bodies are increasingly demanding information on the use of program funds and program results. The Handbook of Practical Program Evaluation shows |

you how to collect and present valid and reliable data about programs.