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Titolo	Communication and materiality : written and unwritten communication in pre-modern societies / / edited by Susanne Enderwitz and Rebecca Sauer
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Formato	Materiale a stampa
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Nota di contenuto	Front matter -- Contents -- Introduction: Communication and Materiality - Communicative Strategies of Ruling Elites from 3000 BCE through 1500 CE -- Bibliography -- Spreading the Royal Word: The (Im)Materiality of Communication in Early Mesopotamia / Tsouparopoulou, Christina -- Linear B Administration: The Communicative Aspects of Written Media and the Organisation of the Mycenaean Bureaucracy / Karagianni, Angeliki -- Materiality and Reality of the Communication of Divine Will in the Sargonid Period / Wilhelmi, Lisa -- ut pavasty ut carm grftam ha-Written on Clay and Parchment: Old Persian Writing and Allography in Iranian / Fear, Douglas -- Charters, Pitchforks, and Green Seals / Mauntel, Christoph -- The Textile Performance of the Written Word: Islamic Robes of Honour (khila) / Sauer, Rebecca -- Postscript / Sauer, Rebecca -- Notes on Contributors
Sommario/riassunto	This volume reconsiders the question of literacy and communication in pre-modern societies from an interdisciplinary perspective. Methodologically, its authors rely on the assumption that not only the content of a specific message, but also its material form and outlook

effect the way in which textual artefacts are understood and interpreted by their individual readers or beholders. Furthermore, writers consciously and at times unconsciously design texts by applying different writing surfaces, writing implements or layouts. The volume includes examples from the Ancient Orient, the antique Mediterranean, medieval Europe and the Middle East to elucidate how communication between rulers and subordinates was conceptualized in largely illiterate pre-modern societies with regard to the materiality, performance and presence of the written word.

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Autore

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D'Costa Anthony P. <1957, >

The global restructuring of the steel industry : innovations, institutions and industrial change // Anthony P. D'Costa

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Steel industry and trade

Steel industry and trade - Government policy

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Cover; Title; Copyright Page; Dedication; Contents; List of figures; List of tables; Foreword; Acknowledgements; 1 The restructuring of the steel industry; Introduction; Explaining industrial restructuring; Outline of chapters; 2 An institutional interpretation of steel industry restructuring: an analytical framework; Introduction; The restructuring

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Crisis-inspired restructuring: disinvestment and institutional changeConclusion; 4 Technological change and rapid industrial development in Japan and South Korea; Introduction; State-led late industrialization; Institutional response to new innovations; Excess capacity, maturity, and Japanese restructuring; Conclusion; 5 Technological change and institutional challenges in Brazil, India, and Korea; Introduction; State-led capitalist industrialization; Overcoming structural dependence; Institutional challenges to industrial restructuring

Technology diffusion and capability in Brazil, India, and KoreaConclusion: institutional capacity and industrial restructuring; 6 Technological change and the internationalization of the steel industry; Introduction; US imports and the changing international division of labor; Cost of production and labor productivity; Global realignments in the steel industry; Conclusion; 7 Innovations, entrepreneurial breakthroughs, and industry restructuring; Introduction; The emergence of minimills; Technological breakthroughs in the non-integrated steelmaking process

The diffusion of new technologies and restructuringConclusion: new technologies and industrial restructuring; 8 Interpreting technological change and industrial restructuring; Introduction; Restructuring and capitalist industrialization; Institutional change and restructuring; Technology, strategy, and the international division of labor; Conclusion; Notes; Appendix: institutions visited and/or contacted for data collection; Bibliography; Index

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#### Sommario/riassunto

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Using case studies from USA, Japan, South Korea, Brazil and India, this work explains how and why the steel industry has shifted from the advanced capitalist countries to the late industrializing countries.

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