

1. Record Nr.	UNINA9910131611403321
Titolo	Communication and materiality : written and unwritten communication in pre-modern societies // edited by Susanne Enderwitz and Rebecca Sauer
Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De Gruyter, , 2015 ©2015
ISBN	3-11-037175-8 3-11-041300-0
Descrizione fisica	1 online resource (138 pages) : digital, PDF file(s)
Collana	Materiale Textkulturen, , 2198-6932 ; ; Band 8
Disciplina	302.230935
Soggetti	Communication - Middle East - History - To 1500 Writing - Middle East - History - To 1500 Material culture - Middle East
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter -- Contents -- Introduction: Communication and Materiality - Communicative Strategies of Ruling Elites from 3000 BCE through 1500 CE -- Bibliography -- Spreading the Royal Word: The (Im)Materiality of Communication in Early Mesopotamia / Tsouparopoulou, Christina -- Linear B Administration: The Communicative Aspects of Written Media and the Organisation of the Mycenaean Bureaucracy / Karagianni, Angeliki -- Materiality and Reality of the Communication of Divine Will in the Sargonid Period / Wilhelmi, Lisa -- ut pavasty ut carm grftam ha-Written on Clay and Parchment: Old Persian Writing and Allography in Iranian / Fear, Douglas -- Charters, Pitchforks, and Green Seals / Mauntel, Christoph -- The Textile Performance of the Written Word: Islamic Robes of Honour (khila) / Sauer, Rebecca -- Postscript / Sauer, Rebecca -- Notes on Contributors
Sommario/riassunto	This volume reconsiders the question of literacy and communication in pre-modern societies from an interdisciplinary perspective. Methodologically, its authors rely on the assumption that not only the content of a specific message, but also its material form and outlook

effect the way in which textual artefacts are understood and interpreted by their individual readers or beholders. Furthermore, writers consciously and at times unconsciously design texts by applying different writing surfaces, writing implements or layouts. The volume includes examples from the Ancient Orient, the antique Mediterranean, medieval Europe and the Middle East to elucidate how communication between rulers and subordinates was conceptualized in largely illiterate pre-modern societies with regard to the materiality, performance and presence of the written word.

2. Record Nr.	UNINA9910783818003321
Autore	D'Costa Anthony P. <1957, >
Titolo	The global restructuring of the steel industry : innovations, institutions and industrial change // Anthony P. D'Costa
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1999
ISBN	1-134-75309-8 0-429-23153-9 1-280-11101-1 1-134-75310-1 0-585-46199-6 0-203-42522-7
Descrizione fisica	1 online resource (249 p.)
Collana	Routledge studies in international business and the world economy ; ; 13
Disciplina	338.4/7669142
Soggetti	Steel industry and trade Steel industry and trade - Government policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 202-221) and index.
Nota di contenuto	Cover; Title; Copyright Page; Dedication; Contents; List of figures; List of tables; Foreword; Acknowledgements; 1 The restructuring of the steel industry; Introduction; Explaining industrial restructuring; Outline of chapters; 2 An institutional interpretation of steel industry restructuring: an analytical framework; Introduction; The restructuring

issue; Technology and restructuring: an analytical framework; Conclusion; 3 Technological change and crisis in the American steel industry; Introduction; Strategic adoption of new innovations; The crisis compounded
Crisis-inspired restructuring: disinvestment and institutional changeConclusion; 4 Technological change and rapid industrial development in Japan and South Korea; Introduction; State-led late industrialization; Institutional response to new innovations; Excess capacity, maturity, and Japanese restructuring; Conclusion; 5 Technological change and institutional challenges in Brazil, India, and Korea; Introduction; State-led capitalist industrialization; Overcoming structural dependence; Institutional challenges to industrial restructuring
Technology diffusion and capability in Brazil, India, and KoreaConclusion: institutional capacity and industrial restructuring; 6 Technological change and the internationalization of the steel industry; Introduction; US imports and the changing international division of labor; Cost of production and labor productivity; Global realignments in the steel industry; Conclusion; 7 Innovations, entrepreneurial breakthroughs, and industry restructuring; Introduction; The emergence of minimills; Technological breakthroughs in the non-integrated steelmaking process
The diffusion of new technologies and restructuringConclusion: new technologies and industrial restructuring; 8 Interpreting technological change and industrial restructuring; Introduction; Restructuring and capitalist industrialization; Institutional change and restructuring; Technology, strategy, and the international division of labor; Conclusion; Notes; Appendix: institutions visited and/or contacted for data collection; Bibliography; Index

Sommario/riassunto

Using case studies from USA, Japan, South Korea, Brazil and India, this work explains how and why the steel industry has shifted from the advanced capitalist countries to the late industrializing countries.
