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| Autore | Verzuh Eric |
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| ISBN | 1-119-17635-2 1-119-08658-2 1-119-08667-1 |
| Edizione | [Fifth edition.] |
| Descrizione fisica | 1 online resource (xviii, 510 pages) : illustrations |
| Collana | Fast forward mba series |
| Classificazione | BUS101000 |
| Disciplina | 658.404 |
| Soggetti | Project management |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Part 1: Introduction -- Chapter 1: Project Management: A Platform for Innovation -- Chapter 2: Foundation Principles of Project Management -- Chapter 3: Build Great Products: Lessons from Agile, Lean Start-Up, and Stage-Gate -- Part 2: Defining the Project; Chapter 4: Project Initiation: Turning a Problem or Opportunity into a Project -- Chapter 5: Know Your Key Stakeholders and Win Their Cooperation -- Chapter 6: Write the Rules: Key Documents to Manage Expectations and Define Success -- Part 3: The Planning Process; Chapter 7: Risk Management: Minimize the Threats to Your Project -- Part 3: The Planning Process-- Chapter 7: Risk Management: Minimize the Threats to Your Project -- Chapter 8: Work Breakdown Structure: Break Your Project into Management Units of Work -- Chapter 9: Realistic Scheduling -- Chapter 10: Managing Agile Development with Scrum -- Chapter 11: The Art and Science of Accurate Estimating -- Chapter 12: Balancing the Trade-off among Cost, Schedule, and Quality -- Part 4: Controlling the Project -- Chapter 13: Building a High-Performance Project Team -- Chapter 14: Clear Communication among Project Stakeholders -- Chapter 15: Control Scope to Deliver Value -- Chapter 16: Measuring Progress -- Chapter 17: Solving Common Project Problems -- Part 5: Advancing your Practice of Project Management -- Chapter 18: Enterprise Project Management: |

Coordinate all Projects and Project resources in Your Organization --
Chapter 19: Requirements engineering: the Key to Building the Right
Product -- Chapter 20: Project portfolio management: Align Project
Resources with Business Strategy -- Chapter 21: PMP Exam Preparation
-- Chapter 22: Microsoft Project: Guidelines for Effective Use.

Sommario/riassunto

"For any professional responsible for coordinating projects among different departments, executive levels, or projects with technical complexity, this book clearly explains how to do it on time and on budget. From finding the right sponsor to clarifying objectives to setting a realistic schedule and budget projections, this book will help everyone better manage the relationships and process needed to get the project done. This fifth edition is updated to reflect changes in the business environment in the past few years including: - Rewrites to connect to current events and trends. - New case studies of project management in action (Hospital Enterprise Project Management Office and Washington State's Highway 99 tunnel). - An updated chapter on engaging stockholders and the discipline of change management. - Information on using Agile techniques for project scheduling. - References to the PMP exam"--
