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| Sommario/riassunto | "This book is organized in two parts: the first part introduces the reader to all the concepts, tools and references that are required to start conducting research in behavioral computational social science. The methodological reasons for integrating the two approaches are also presented from the individual and separated viewpoints of the two approaches.The second part of the book, presents all the advanced methodological and technical aspects that are relevant for the proposed integration. Several contributions which effectively merge the computational and the behavioral approaches are presented and discussed throughout"--

"Provides a unified approach to social research, integrating both agent-based models and behavioral studies.Introduces the reader to all the concepts, tools and references that are required for conducting research in behavioral computational social science"-- |