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Organizing "the Economy": From Macro to Micro; A Tale of Two Frontiers; Markets for Development: Organic Mangoes in Northern Ghana; Fresh from Farm: JIT Pineapple Markets; Sites of Attention; Conclusion
Endnotes Chapter 4 Critical Ethnographies of Marketization; Researching Markets in the Making; Outside/Inside "the Market"; "Reconstructing" Market Practices; Technicalities?; Knowledge Production: Heuristics and Limitations; After "the Field": Veni, Vidi, Vici?; Conclusion; Endnotes; Chapter 5 The Birth of Global Agrifood Market Connections; Nothing Was Packaged for (High-value) Export; Market Enrollment, Not Integration; The Messy Economics of Outgrowing; Market-making as Boundary Work; Outflanking Nature?; The Terms of "World Market" Enrollment; Good(s) Connect(ions) Having the "Right" Product Performing the Audit Economy; Relational Properties of Competition; Ongoing Struggles for Retail Worth; The Orderings of JIT; Conclusion; Endnotes; Chapter 6 Enacting Global Connections: The Making of World Market Agencies; Qualculating the Mango Tree; Indeterminate Framings of Worth; Struggling for the Agricola Oeconomicus; Responsibilizing/Autonomizing Farmers; Standardizing Market STAs; Standards and the Stubborn Social; Value/Power; Conclusion; Endnotes; Chapter 7 Markets, Materiality, and (Anti-)Political Encounters; The Hidden Conditions of Global Markets Powerful Valorimeters Pricing, Returns, and Visible hands; Power Relations as Relations of Accounting; Accounting: Frontstage; Accounting: Backstage; Conclusion; Endnotes; Chapter 8 Market Crises: When Things Fall Apart, or Won't Come Together; A Model in Crisis; MD2 Takes Over the Market, or How Goods Become Delegitimated; Trading Down in Times of Crisis; Currency and Capital Volatilities; When the Supply Base Disenrolls ...; Reassembling the Market Social?; Recalcitrant "Nature" and the Crisis of the Developmental Market (Mis-)calculating "Nature" and other Surprises: Mango Trees as Precarious Commodities

Sommario/riassunto

"Assembling Export Markets explores the origins of global agrifood chains through an examination of the new frontier regions of the global fresh produce market that has emerged in the West African Republic of Ghana over the past decade"--
