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Descrizione fisica	1 online resource (108 p.)
Collana	HOW - How To
Altri autori (Persone)	HallGeorge M (George Martin) RobinsonNeville
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Soggetti	Communication in medicine Lectures and lecturing Communication of technical information
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Principles of communication / Angela Hall and Peter McCrorie -- Preparation of the talk / Mal Morgan and George M. Hall -- The three talks / Mal Morgan and George M. Hall -- Visual aids / George M. Hall -- Poster displays / Philip M. Sedgwick -- Data projection software: the hard facts / William Harrop-Griffiths -- How to appear on stage / Alan Maryon-Davis -- How to sell a message / Martin Godfrey -- How to present a talk / Charlotte Green -- How to deal with questions / Sir Alexander Macara -- How not to give a presentation / Richard Smith -- How to chair a session / Roger Horton.
Sommario/riassunto	Does the thought of presenting a paper make you go cold? There are so many things to consider: getting your message across clearly, making the PowerPoint easy to read, keeping to the right length and keeping the audience riveted - enough to induce nerves even without the thought of standing up in front of a crowd and delivering your talk fluently. How to Present at Meetings, 3rd Edition, gives you practical advice on all these aspects, and more. Written by high-profile public speakers in the health sciences, it includes chapters on the 10-, 20-

and 45-minute presentation,

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