

1. Record Nr.	UNINA9910130755003321
Autore	Lonkila M
Titolo	Networks in the Russian market economy // by M. Lonkila
Pubbl/distr/stampa	Basingstoke, : Springer Nature, 2010 London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2011
ISBN	0230294936 9780230252394
Edizione	[1st ed. 2011.]
Descrizione fisica	1 online resource (196 pages) : digital file(s)
Disciplina	306.3
Soggetti	International economics Sociology Computer organization Marketing Economic policy Economics Public relations International Economics Sociology, general Computer Systems Organization and Communication Networks Political Economy/Economic Systems Corporate Communication/Public Relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half-Title; Title; Copyright; Contents; List of Figures and Tables; Note on Transliteration; Preface; 1 Introduction; The software industry as an exemplary case of the functioning of the Russian market economy; The role of social networks in the Soviet and Russian economy and society; Incorporating cultural and moral aspects into studies of networks in the Russian economy; Structure of the book; 2 Using Networks to Find Out about Networks; The significance of personal networks in studies of the Russian economy; The qualitative approach in social network analysis

Network data and how to get them  
Limitations of the study; Problems of generalization; 3 The Evolution of Russia's IT Sector; Arcadia: The birth of a St. Petersburg software company; Computing in the Soviet Union; Information technology and the collapse of the Soviet Union; The ICT sector in the Post-Soviet Russian economy; 4 The Soviet Legacy and its Transformation in the Russian IT Field; Constraining and enabling aspects of the Soviet legacy; Soviet organizations as platforms for the emerging economy; Entrepreneurship and Soviet legacy  
Blat: Transformation of the Soviet-era networking practice  
Blat in post-Soviet Russia; Barter: A transitory phenomenon of exchange; Otkat: The role of 'kickbacks' in the Russian economy; Other informal practices in the post-Soviet Russian economy; Prevalence of criminal practices in the Russian economy; 5 Social Milieus and Personal Network Growth in the St. Petersburg IT Industry; Schools and universities; Internet milieus; The Russian Software Developers Association (RUSSOFT); Birthdays as foci of interaction  
6 The Types of Economic Resources Transmitted through the Networks of St. Petersburg IT Professionals  
Business ideas and partners; Clients; Starting capital; Office space; Jobs; Advice and information; Services; 7 Social Mechanisms Governing the Informal Transactions between Russian IT Managers; Reciprocal expectations in Russian managers' transactions; Brokerage; The mixing of personal and professional spheres of life; 8 The Spirit of Russian IT Capitalism; The connexionist spirit of Western capitalism; The domestic spirit of Russian IT capitalism; 9 Conclusions; Appendix: List of Respondents -- Notes -- References -- Index

---

Sommario/riassunto

A PDF version of this book is available for free in open access via the OAPEN Library platform, [www.oapen.org](http://www.oapen.org). This book examines the significance of networks among the firms operative in the contemporary Russian software industry in the St. Petersburg region.

---