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Nota di contenuto	Introduction: cause and effect in the brave new world -- Change, the double-edged sword -- Rapid change, escalating risk -- Cause and effect -- The vulnerable organization -- Line of site/obstructed views -- A leadership crisis? -- The value chain -- Consciousness, engagement, and execution -- Develop, nurture, and sustain a risk-conscious culture -- Diverse stakeholders' views and motivations across the value chain -- Executing the plan.