Record Nr. UNINA990010024530403321
 Autore Kant, Immanuel <1724-1804>

Titolo Che cos'è l'illuminismo / Immanuel Kant, Michel Foucault

Pubbl/distr/stampa Milano; Udine: Mimesis, 2012

ISBN 978-88-575-0873-3

Descrizione fisica 47 p.; 17 cm

Altri autori (Persone) Foucault, Michel <1926-1984>

Disciplina 190

Locazione BFS

Collocazione 190 KAN 1

Lingua di pubblicazione Italiano

Formato Materiale a stampa

Livello bibliografico Monografia

2. Record Nr. UNINA9910141294003321

Autore Nolop Bruce <1950->

Titolo The essential CFO: a corporate finance playbook / / Bruce Nolop

Pubbl/distr/stampa Hoboken, N.J., : John Wiley & Sons, Inc., 2012

ISBN 9786613619303

9781119205036 1119205034 9781280589478 1280589477 9781118226896 1118226895

Edizione [1st edition]

Descrizione fisica 1 online resource (381 p.)

Collana Wiley corporate F&A

Classificazione BUS001040

Disciplina 658.15

Soggetti Chief financial officers

Corporations - Finance - Management

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico
Note generali

Includes index.

Monografia

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

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Media Training Note; Chapter 3: Assessing Enterprise Risks; Enterprise Risk Management; Implementation of ERM; Risk Identification; Risk Quantification; Major Exposures; Mitigation Strategies; Rewarded versus Unrewarded Risks; Governance of ERM; CFO's Role in ERM; PART II: CAPITAL ALLOCATIONS; Chapter 4: Estimating the Cost of Capital; WACC Formula: Hurdle Rates: Risk Premiums: Acquisition Cost of Capital; Chapter 5: Prioritizing Capital Investments; Cash Flow Projections; Investment Budget; Evaluating Projects; Categorizing Projects; Monitoring Projects; Pension Fund Contributions Chapter 6: Considering Dividends and Repurchases Dividend Policy Alternatives; Dividend Policy Considerations; Special Dividends; Dividend Declarations: Repurchase Considerations: Open Market Programs; Tender Offers; Retaining Strategic Cash; Cash Investment Policies; PART III: MERGERS AND ACQUISITIONS; Chapter 7: Identifying Acquisition Candidates: Rationale for Acquisitions: Adjacent Spaces: Portfolio Approach; Business Sponsor; Patience and Flexibility; Strategic Purpose; Types of Acquisitions; Note; Chapter 8: Evaluating Acquisition Candidates: Valuation Methodologies

Standalone and Synergy Values Pro Forma Analyses; Acquirer's Stock Valuation; Risk Considerations; Chapter 9: Executing a Merger or Acquisition: Due Diligence: Business Plan: Financial Projections: Financing Plan; Price Negotiations; Contract Terms; Acquisition Integration; Note; Chapter 10: Executing Divestitures and Spinoffs; Divestiture Evaluations: Hiring Investment Bankers: Auction or Negotiated: Stock or Assets: Financing Conditions: Management Participation; Tax-Free Spinoffs; Split-Ups; Equity Carve-Outs; Chapter 11: Responding to Takeover Offers; Governance Policies Reviewing an Offer Conducting a Sale Process; Activist Shareholders; Going Private Transactions; PART IV: FUNDING; Chapter 12: Establishing Capital Structure Objectives; Leverage Targets; Leverage Criteria; Rating Agencies; Ratings Categories; Rating Agency Dialogues; Ratings Criteria; Informing Investors; Note; Chapter 13: Developing Financing Strategies: Financing Principles: Debt Financing: Equity Financing: Off Balance Sheet Financing: Debt Covenants: Debt Refinancing: Debt for Equity Swaps; Bankruptcy; Chapter 14: Ensuring Short-Term Liquidity; Bank Lines; Cash Planning Contingency Planning

Sommario/riassunto

Discover the power of the CFO's role in delivering shareholder value During the past decade, the CFO role has expanded dramatically in its breadth, complexity, and criticality. Filled with proven strategies, best practices, and keen insights, The Essential CFO describes how today's CFOs are responding to their expanded roles within both public and private companies. With straightforward and pragmatic guidance, author Bruce Nolop shows how CFOs are partnering with CEOs to

deliver shareholder value by articulating a strategic plan, determining capital allocations, managing