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Autore	Persiani Niccolò
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Nota di contenuto	Part I - Policies, Governance and Strategies -- Chapter 1. COMMUNICATION STRATEGY IN HEALTHCARE ORGANIZATIONS DURING COVID-19 CRISIS: INSIGHTS FROM THE ITALIAN CONTEXT -- Chapter 2. Rethinking healthcare organizations in the era of Covid-19: Lessons from the pandemic -- Chapter 3. ITALIAN HEALTH PROFESSIONS OF THE TECHNICAL, REHABILITATION AND PREVENTION AREAS TO SUPPORT THE REFORM OF THEIR NATIONAL HEALTHCARE SYSTEM AFTER COVID-19 PANDEMIC -- Chapter 4. LOCATION STRATEGIES OF HEALTHCARE FACILITIES: THE CASE OF PRIVATE HOSPITALS IN ANKARA -- Chapter 5. CORPORATE DISCLOSURE OF VACCINE PRODUCERS AFTER COVID-19 DISEASE -- Chapter 6. THE ROLE OF LOCAL GOVERNMENT IN

THE PROVISION OF HEALTH SERVICES WITH ADDITIONALLY REFERENCE TO COVID-19 PANDEMIC: EVIDENCE FROM THE CROATIAN HEALTH SYSTEM -- Chapter 7. THE IMPACT OF COVID-19 PANDEMIC ON THE HEALTH RIGHT IN POLAND -- Chapter 8. SUPPORT FOR SMES IN GREECE AND POLAND DURING COVID-19 -- Part II - Financing and performance -- Chapter 9. COVID-19 COSTS AND NATIONAL FINANCING SYSTEM: EVIDENCE FROM ITALY -- Chapter 10. FACTORS AFFECTING THE HEALTH CARE EXPENDITURE IN ALBANIA: A MACROECONOMIC ANALYSIS -- Chapter 11. THE CHALLENGES OF MEASURING PERFORMANCE IN PANDEMIC TIMES. EVIDENCE FROM ITALY -- Chapter 12. THE MONITORING PROCESS OF PUBLIC-PRIVATE PARTNERSHIP (PPP) IN THE HEALTH CARE SYSTEM. THE CASE OF ALBANIA -- Chapter 13. Healthcare Efficiency Assessment in the Southeastern European Countries Using Two-Stage DEA Analysis -- Part III - Operations -- Chapter 14. REORGANIZATION OF THE COMMUNITY CARE MODEL BASED ON EVOLVING NEEDS AND SOLUTIONS: THE TUSCAN CASE, TRANSFORMING PANDEMIC INTO OPPORTUNITY -- Chapter 15. USING TELEMEDICINE IN ORGANIZING HEALTH EMERGENCY. AN ANALYSIS OF COUNTRY-BASED EXPERIENCES DURING THE COVID-19 -- Chapter 16. THE IMPACT OF PROPER SURGERY PLANNING ON OPERATING ROOM EFFICIENCY. AN ITALIAN CASE STUDY IN 2021. Chapter 17. PRIVACY AND SECURITY IN DIGITAL HEALTH IN THE WESTERN BALKANS DURING THE COVID-19 PANDEMIC.

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#### Sommario/riassunto

In light of the Covid 19 pandemic and its impact on healthcare systems, this book examines health care innovations and service management models and discusses significant reforms and organizational and managerial changes in the healthcare systems of countries in the Balkans and Eastern Europe. It features contributions that shed new light on the impact of the pandemic on healthcare organizations and the lessons that can be drawn from this crisis for management practice. The book covers topics such as best practices in healthcare delivery, healthcare management, process and product innovation, digitization and information technologies, healthcare governance, collaborative healthcare experiences and networks, healthcare financing, and healthcare policy reform. It is aimed at scholars and practitioners in healthcare, as well as anyone interested in innovation in healthcare services and management.

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