

1. Record Nr.	UNINA990009794300403321
Autore	Reider, Igor
Titolo	Nonabelian Jacobian of projective surfaces : geometry and representation theory / Igor Reider
Pubbl/distr/stampa	Berlin : Springer, 2013
ISBN	978-3-642-35661-2
Descrizione fisica	VIII, 214 p. ; 24 cm
Collana	Lecture notes in mathematics ; 2072
Disciplina	516.35
Locazione	MA1
Collocazione	C-20-(2072
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910462923703321
Autore	Erdmenger Christoph
Titolo	Buying into the Environment : Experiences, Opportunities and Potential for Eco-procurement
Pubbl/distr/stampa	London : , : Taylor and Francis, , 2017
ISBN	1-351-28139-9 1-351-28140-2 1-909493-31-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (287 p.)
Disciplina	658.7/2
Soggetti	Industrial procurement - Environmental aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Green purchasing in practice -- pt. 2. Quantifying environmental benefits -- pt. 3. Advanced tools for analysing eco-procurement options -- pt. 4. Pathways to implementation.
Sommario/riassunto	"Green purchasing - or eco-procurement - by local and central governments has long been recommended in documents such as Agenda 21 to be a key - although sometimes supplemental-ingredient in the achievement of more environmentally responsible economies. Certainly, sustainable consumption cannot be considered a realistic goal without the full engagement of public authorities. Many initiatives have been undertaken in OECD countries, most successfully in Japan and Denmark where green public purchasing has been proven to be workable and highly effective, while, in other countries, city municipalities have successfully pioneered the development of sophisticated public environmental purchasing policies. However, for the vast majority of countries and their major cities, the potential for green public purchasing remains woefully untapped. A key question is what would be the environmental impact if the majority of cities in Europe replicated the success stories of those leading the way? Public procurement has, after all, been an important tool in achieving other public policy goals such as defence. Why should it not be used as a tool

to defend the environment?The RELIEF project, funded by the EU's "City of Tomorrow and Cultural Heritage" programme was established to answer exactly this question: to define the true potential of eco-procurement and to develop a strategy for change in Europe. Buying into the Environment is the result of the research segment of the project which has now been completed. A further stage-to design a Europe-wide action plan will follow in 2004. The book, organised under the auspices of the International Council on Local Environmental Initiatives (ICLEI) analyses national approaches already tested, and provides in-depth surveys on the pioneer cities such as Hamburg, Malmo and Zurich. Serious attention is given to city-specific hurdles which have been faced and overcome. The most relevant product groups for eco-procurement such as construction, transport, energy, information technology, furniture and food. are also analysed. Uniquely, the book also provides calculations on the environmental benefits potentially achievable through greener purchasing. Tools were developed and tested by the RELIEF researchers on the environmental assessment of products, public buying power and on evaluations of market conditions in order to provide scenarios for the application of green purchasing at a European level. The conclusions are that there is huge potential for both local and central governments to adapt their behaviour patterns and purchase in a more environmentally responsible way. For example, 18% of the EU's Kyoto Protocol commitment could be achieved if major cities in the European Union purchased green electricity. The results are complemented by new ideas on how best to foster innovation in public contractual arrangements-to encourage the development of products such as super-energy-efficient computers and fuel cells-and how the legal system may require adaptation and reform. The results presented in this book will provide an indispensable resource for municipalities, governments, researchers and business practitioners looking for answers on how public procurement can have a fundamental and manifestly positive effect on the environment."-- Provided by publisher.

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3. Record Nr.	UNINA9910786093003321
Autore	McChesney Robert Waterman <1952->
Titolo	The problem of the media [[electronic resource] ] : U.S. communication politics in the twenty-first century / / Robert W. McChesney
Pubbl/distr/stampa	New York, : Monthly Review Press, c2004
ISBN	1-58367-376-8 1-58367-377-6
Descrizione fisica	1 online resource (368 p.)
Disciplina	302.23/0973 302.230973
Soggetti	Mass media - Political aspects - United States United States Politics and government 2001-2009
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 298-351) and index.
Nota di contenuto	Cover; CONTENTS; PREFACE; 1. POLITICAL PROBLEM, POLITICAL SOLUTIONS; Media, Markets, and Policies; U.S. Media System Not ""Naturally"" Profit Driven; Subsidizing the Press; The Rise of Broadcasting; The Neoliberal Period; 2. UNDERSTANDING U.S. JOURNALISM I: CORPORATE CONTROL AND PROFESSIONALISM; Journalism's Great Crisis; Rise of Professional Journalism; Limitations of Professional Journalism; The Commercialization of Journalism; Covering the Corporate Scandal; 3. UNDERSTANDING U.S. JOURNALISM II: RIGHT-WING CRITICISM AND POLITICAL COVERAGE; Conservative Critique of the ""Liberal Media"" Right-Wing Political Campaign against the MediaPartisan Coverage in Peace and War; Journalism's Litmus Test: Election Coverage; Missing the Story-From DC to Florida; 4. THE AGE OF HYPER-COMMERCIALISM; Rise of Advertising; Hyper-Commercialism and Media; The Crumbling Wall; Hyper-Commercialism's New Frontiers; Advertising and Policy; 5. THE MARKET UBER ALLES; Is the Media System a Competitive Market?; Conglomeration and Synergy; Is the Market Appropriate to Regulate Media?; Creativity versus Commerce in the Conglomerate Era; So Do Commercial Media Give People What They Want? The Case for the Status Quo6. MEDIA POLICIES AND MEDIA REFORM; Technology and the Internet; Policy Making in the Internet Era; Media

Ownership Policies; Media and Antitrust Law; Public Broadcasting, Yesterday and Today; Invigorating Public Media; 7. THE UPRISING OF 2003; Media Reform Movement Comes to Life; Powell and Copps Take the Stage; Beltway Opposition Stiffens; Powell's Three Arguments; Opposition Grows Beyond the Beltway; Left and Right Unite; From FCC to Congress; Trench Warfare; Epilogue: The Hardest Battle Has Been Won; NOTES; INDEX; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P QR; S; T; U; V; W; Y

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## Sommario/riassunto

The symptoms of the crisis of the U.S. media are well-known-a decline in hard news, the growth of info-tainment and advertorials, staff cuts and concentration of ownership, increasing conformity of viewpoint and suppression of genuine debate. McChesney's new book, *The Problem of the Media*, gets to the roots of this crisis, explains it, and points a way forward for the growing media reform movement. Moving consistently from critique to action, the book explores the political economy of the media, illuminating its major flashpoints and controversies by locating them in the political economy of

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